



DESIGNATED FUNDS

LONG-TERM CONSISTENT SUPPORT

Perhaps through volunteering, support of annual fund drives, or a personal interest, you've developed a passion for specific nonprofit programs or initiatives.

NO MATTER WHAT your motivation, a Designated Fund ensures ongoing, reliable support for the nonprofit organizations you care about. The Columbus Foundation works to help you establish the fund that achieves your unique charitable goals.

GETTING STARTED IS EASY.

A Designated Fund is a personalized fund that makes it easy for you to support the causes and organizations you care about. It takes \$10,000 to open your Designated Fund. You can use cash, stock, real estate, or other assets to create a named fund, qualify for an immediate income tax deduction, and The Columbus Foundation will regularly distribute grants to the charities you identify when you create your fund.



“We all were campers and little brothers at Camp Oty’Okwa during the 1950s. We set up this fund in honor of our mother and our Big Brother, Herman Wilharm, who provided critical support and encouragement. This fund was established to provide a lasting legacy for the benefit of Big Brothers Big Sisters of Central Ohio.”

— ROBERT W., GERALD A., DONALD J. GANTZER

KEY BENEFITS

DESIGNATED FUNDS



Designated Funds are an ideal choice if you want to leave a legacy by endowing your gifts to a specific nonprofit organization. Key benefits include:

EASY

Work with our experienced staff to create your own unique fund, and have access to valuable knowledge about area nonprofit organizations. We make supporting your philanthropic passions easy.

FLEXIBLE

Add to your fund anytime, and have access to your fund and grant history seven days a week, 24 hours a day. The Columbus Foundation can accept gifts of many types of assets, including stock and real property. The Foundation works with hundreds of attorneys and other professional advisors to help donors create personalized planning strategies. We help with all the details of charitable giving, from creating funds to complex estate planning.

PERSONAL

Your fund is just that, your fund. It reflects the causes and organizations you care about—in central Ohio and beyond. We're here to offer individualized service and strategies to help you carry out your goals and suggest ways to increase your impact through exclusive donor communications, workshops, and special events.

EFFICIENT

The Columbus Foundation handles all the administrative tasks of achieving your philanthropic goals—from investment options and keeping track of your gifts and grants to sending you quarterly statements of activity—all for a nominal administrative fee.

CONSIDER A DESIGNATED FUND IF YOU:

- **Seek to create a legacy of support for your favorite causes.**
- **Want to avoid administrative hassles of charitable giving—from keeping receipts for tax records to simply sending a check regularly.**
- **Want to support specific organizations regularly and in perpetuity.**
- **Appreciate the efficiency of regular distributions sent by The Columbus Foundation to your designated charities.**

INCREASE THE POWER OF YOUR GIVING

Access information about your fund via PowerPhilanthropy® 24 hours a day, at www.columbusfoundation.org.

PowerPhilanthropy is an easy-to-use online resource featuring objective portraits of local nonprofit organizations. You can also review your fund(s) activity and the grants awarded from your designated fund.

ABOUT THE COLUMBUS FOUNDATION

The Columbus Foundation is the trusted philanthropic advisor to nearly 1,700 individuals, families, and businesses who have created unique funds and foundations to make a difference in the lives of others through the most effective philanthropy possible. Serving the region since 1943, The Columbus Foundation is one of the ten largest community foundations in the United States. The Foundation's online resource, **POWERPHILANTHROPY**, makes it possible for donors and the community to access valuable information about central Ohio nonprofits.

WE'RE HERE TO HELP YOU!

Learn more about The Columbus Foundation and Designated Funds by visiting us online at www.columbusfoundation.org or in person at 1234 East Broad Street, Columbus, Ohio 43205. Please contact one of our Donor Services and Development officers by calling 614/251-4000 or e-mailing dsd@columbusfoundation.org.