



GREATEST NEEDS FUND

GENERATING SUPPORT FOR THE COMMUNITY

Since our founding in 1943, visionary donors have been making gifts and creating funds to address the community's most pressing needs. The Greatest Needs Fund, also known as an unrestricted fund, empowers The Columbus Foundation to address a wide range of ever-changing community issues.

UNRESTRICTED FUNDS are just that—the donor places no strings as to how the funds are to be used. Rather, the donor entrusts The Columbus Foundation to distribute the funds to generate the greatest impact.

The funds are distributed through Giving Strength, our competitive grantmaking process, where local nonprofits submit proposals for projects and request funding. The Foundation thoroughly assesses and evaluates the nonprofits and programs to determine need and capacity of the program before distributing funds.

GETTING STARTED IS EASY.

The Greatest Needs Fund is a personalized fund you create to impact our community for generations to come. You can use cash, stock, or other assets gifted during your lifetime or at death to establish a named fund, qualify for an immediate income or estate tax deduction and the Foundation will disperse grants that address our community's most pressing need.



“We know The Columbus Foundation identifies with the community and will help us give to organizations in the future that we don’t even know about today. Future years might present problems in the community that are totally unappreciated at the moment. We like that The Columbus Foundation knows the nonprofit community and funds new ideas that will have an impact. And, The Columbus Foundation will be here long after we are gone—supporting programs that are making a difference in the lives of others.”

— MARGARET AND JEROME CUNNINGHAM

KEY BENEFITS

GREATEST NEEDS FUND



A Greatest Needs Fund is an ideal choice if you want to leave a legacy of thoughtful generosity. Key benefits include:

EFFECTIVE

Grantmaking from your fund reflects the ever-changing people, needs, ideas, and issues of central Ohio, creating the greatest impact where it's needed most. Because it has no restrictions, your fund has the potential to support a wide range of issues, causes, and needs as the community evolves now and in the future.

FLEXIBLE

Add to your fund anytime. The Columbus Foundation can accept gifts of many types of assets, including stock and real property.

EFFICIENT

We handle the administrative tasks of philanthropy—from keeping track of your gifts and grants to sending you quarterly statements of activity—all for a nominal administrative fee.

COMMUNITY-ORIENTED

You want to help this community and its residents thrive. Our staff dedicates thousands of hours every year to reviewing and evaluating local nonprofits and to identify and address central Ohio needs. All of this information guides the distribution of your funds.

CONSIDER A GREATEST NEEDS FUND IF YOU:

- **Want to leave a lasting legacy of thoughtful giving through your endowment.**
- **Seek to support the changing needs in the community or your broad area of interest over time.**
- **Believe in the research and community evaluation processes of The Columbus Foundation to determine needs and effectiveness of nonprofit programs now and in the future.**
- **Seek to make the greatest impact possible with your charitable dollars.**

INCREASE THE POWER OF YOUR GIVING

Access information about your fund via PowerPhilanthropy® 24 hours a day, at www.columbusfoundation.org.

PowerPhilanthropy is an easy-to-use online resource featuring objective portraits of local nonprofit organizations. You can also review your fund(s) activity and the grants awarded from your fund.

ABOUT THE COLUMBUS FOUNDATION

The Columbus Foundation is the trusted philanthropic advisor to nearly 1,700 individuals, families, and businesses who have created unique funds and foundations to make a difference in the lives of others through the most effective philanthropy possible. Serving the region since 1943, The Columbus Foundation is one of the ten largest community foundations in the United States. The Foundation's online resource, **POWERPHILANTHROPY**, makes it possible for donors and the community to access valuable information about central Ohio nonprofits.

WE'RE HERE TO HELP YOU!

Learn more about The Columbus Foundation and the Greatest Needs Fund by visiting us online at www.columbusfoundation.org or in person at 1234 East Broad Street, Columbus, Ohio 43205. Please contact one of our Donor Services and Development officers by calling 614/251-4000 or e-mailing dsd@columbusfoundation.org.