



# SCHOLARSHIP FUNDS

*EMPOWERING THE DREAM OF EDUCATION*

Through a scholarship fund at The Columbus Foundation, you can help students pursue their educational dreams. You may choose to award a scholarship to students attending your alma mater, studying a subject you care about, or both.

**THE COLUMBUS FOUNDATION** works with you to help you establish the scholarship that achieves your unique charitable goals.

## GETTING STARTED IS EASY.

A Scholarship Fund is a personalized fund you create to help others advance their education. With the assistance of our staff, you determine the eligibility criteria, award amount, and selection committee. Depending on the degree to which you'd like to be involved, you may even choose to be a part of the selection committee.

You can use cash, stock, or other assets to create a named fund, qualify for an immediate income tax deduction, and The Columbus Foundation will disburse your scholarship award(s) to the educational institution the identified recipients choose to attend. It takes \$10,000 to open your Scholarship Fund.



*“I created the Long-Twyford Family Scholarship Fund as a memorial to my parents, whose number one priority was education—a belief they instilled in me. I feel I have fulfilled the promise and hope my parents had for me and believe that, through this scholarship, I can give back to the area my family is from.”*

— LONG-TWYFORD FAMILY / GERALDINE FERGUSON



## KEY BENEFITS

# SCHOLARSHIP FUNDS



*Scholarship Funds are an ideal choice if you want to help students achieve their educational goals. Key benefits include:*

### EASY

You determine the scholarship purpose and selection criteria, and we manage the details and administrative paperwork to ensure that awards are disbursed on time and in accordance with the process you identified.

### FLEXIBLE

Add to your fund anytime. The Columbus Foundation can accept gifts of many types of assets, including cash, stock, real property, mutual funds, and closely held business interests. Your fund will award scholarships only to eligible recipients, selected by the committee you designate. This ensures that your giving goals and educational priorities are met.

### PERSONAL

Your fund is established according to your values and goals—from the eligibility requirements to the award purpose, you create the criteria and guidelines. Scholarships are often created in honor or memory of a loved one.

### EFFICIENT

We handle the administrative tasks of your fund—from keeping track of your gifts and awards to contacting recipients and their schools—all for a competitive administrative fee. Each year, our scholarship administrator coordinates the scholarship selection process in its entirety.

### BENEFIT

Your fund will be accessible via *ScholarLink*, an online tool that helps match eligible recipients with scholarship opportunities.



## CONSIDER A SCHOLARSHIP FUND IF YOU:

- **Seek simplicity and ease in your giving.**
- **Want to support educational opportunities, an educational institution, or course of study.**
- **Want to be engaged in your philanthropy and creating guidelines and eligibility for award recipients.**
- **Want to honor or memorialize a loved one.**
- **Wish to create a legacy of generosity toward educational endeavors.**
- **Choose to invest in the future of our community by offering students the support they need to achieve their educational goals.**

## INCREASE THE POWER OF YOUR GIVING

Access information about your fund via PowerPhilanthropy® 24 hours a day, at [www.columbusfoundation.org](http://www.columbusfoundation.org).

PowerPhilanthropy is an easy-to-use online resource featuring objective portraits of local nonprofit organizations. You can also review your fund(s) activity.

### ABOUT THE COLUMBUS FOUNDATION

The Columbus Foundation is the trusted philanthropic advisor to nearly 1,700 individuals, families, and businesses who have created unique funds and foundations to make a difference in the lives of others through the most effective philanthropy possible. Serving the region since 1943, The Columbus Foundation is one of the ten largest community foundations in the United States. The Foundation's online resource, *POWERPHILANTHROPY*, makes it possible for donors and the community to access valuable information about central Ohio nonprofits.

### WE'RE HERE TO HELP YOU!

Learn more about The Columbus Foundation and Scholarship Funds by visiting us online at [www.columbusfoundation.org](http://www.columbusfoundation.org) or in person at 1234 East Broad Street, Columbus, Ohio 43205. Please contact one of our Donor Services and Development officers by calling 614/251-4000 or e-mailing [dscd@columbusfoundation.org](mailto:dscd@columbusfoundation.org).