



# Results Summary

JUNE 10-11, 2020

TOTAL AMOUNT LEVERAGED:

# \$32,588,660

## 81% increase from 2017

OTHER TOTALS:

### Nonprofit Recipient Organizations

# 1,107

**91% of eligible organizations in The Giving Store received at least one donation**

AMOUNT RAISED:.....	\$30,388,330
BONUS POOL FUNDS:.....	\$2,000,000
CREDIT CARD FEES:.....	\$230,330
BONUS POOL RATIO:.....	6.59%

DONATIONS:

# 44,540

*47% increase from 2017*

**MILESTONES:**



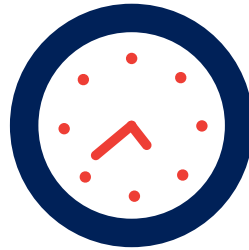
**First Nonprofit Donation:**  
\$1,000 to Boys & Girls Clubs of Central Ohio



**First Out-of-State Donation:**  
New York to Columbus Community Kollect

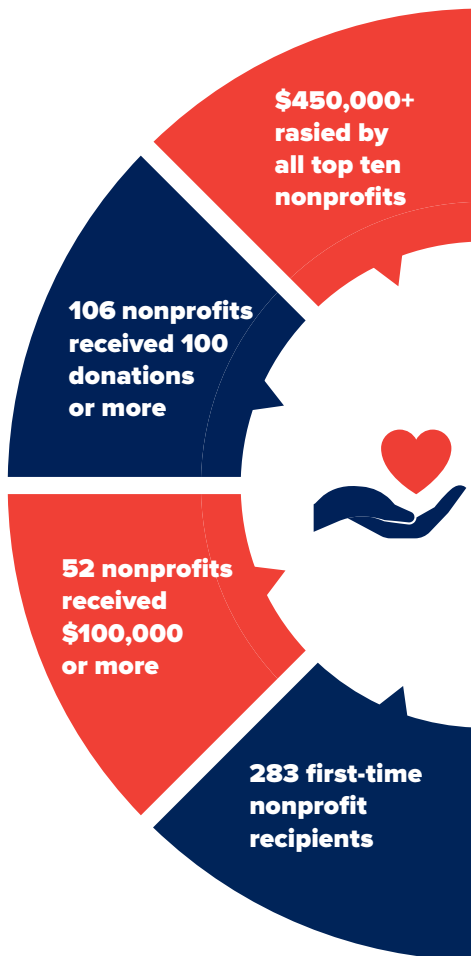


**First International Donation:**  
Germany to Intentional Insights

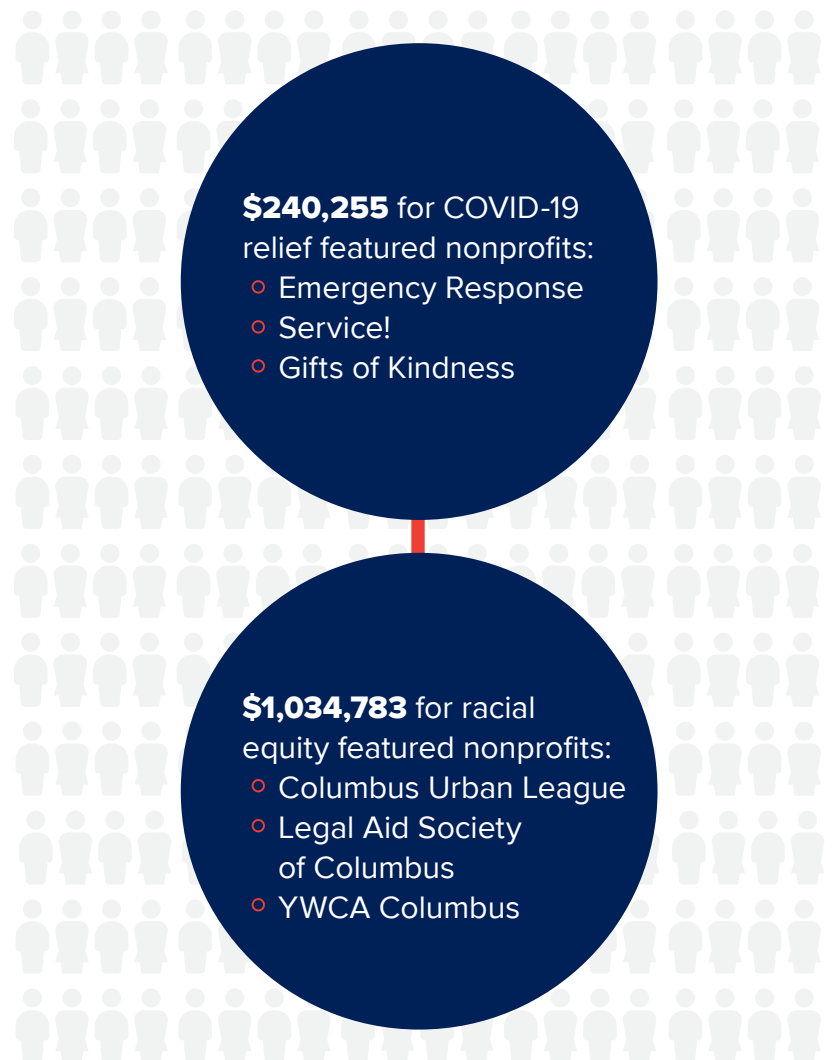


**\$5M** received in the first 4 hours  
**1,000** nonprofits received donations in the first 8 hours  
**20,000** donations received in the first 9 hours

**NONPROFIT RECIPIENT HIGHLIGHTS:**



**FEATURED COMMUNITY NEEDS:**



**GEOGRAPHIC REACH:**

**12** countries

- Australia, Andorra, Canada, China, Czechia, Germany, Hong Kong, New Zealand, Ukraine, United Kingdom, United Arab Emirates, United States

**50** states, the District of Columbia, Puerto Rico, and Virgin Islands

**1,246** cities



**TOP TEN RECIPIENTS BY AMOUNT:**

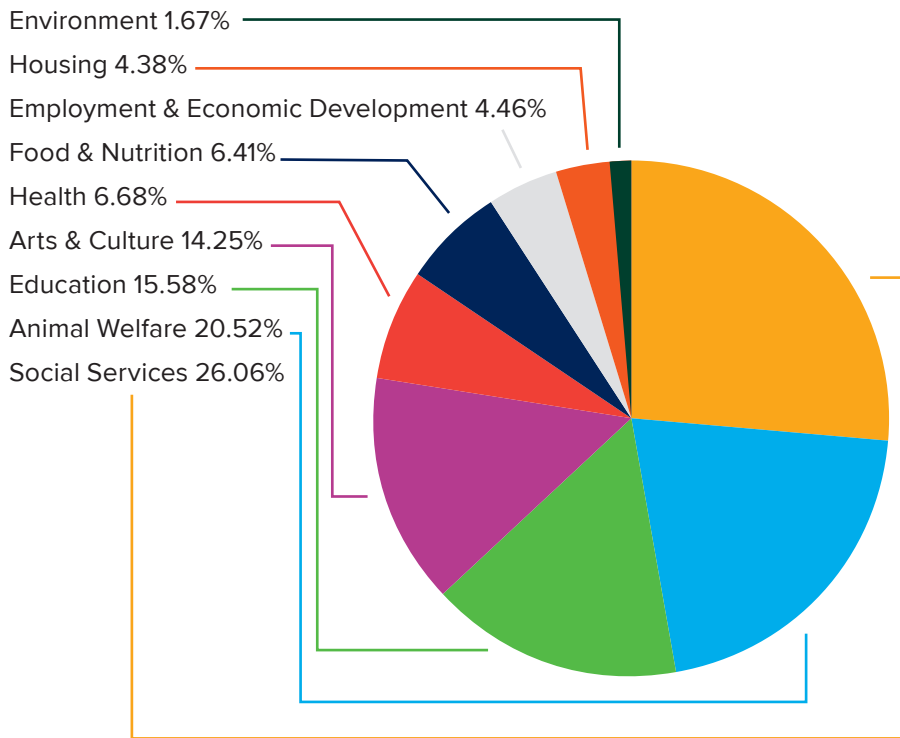
<b>1</b>	<b>Gigi's</b>	\$5,509,950.00
<b>2</b>	<b>Columbus Museum of Art</b>	\$1,738,190.00
<b>3</b>	<b>The Ohio State University Foundation</b>	\$1,611,816.00
<b>4</b>	<b>Boys &amp; Girls Clubs of Central Ohio</b>	\$1,102,680.00
<b>5</b>	<b>Mid-Ohio Food Collective</b>	\$825,206.97
<b>6</b>	<b>Central Ohio Youth for Christ</b>	\$720,405.78
<b>7</b>	<b>YWCA Columbus</b>	\$531,392.30
<b>8</b>	<b>LifeTown Columbus</b>	\$496,760.00
<b>9</b>	<b>Columbus Urban League</b>	\$479,966.00
<b>10</b>	<b>Columbus Symphony Orchestra, Inc</b>	\$468,255.00

**TOP TEN RECIPIENTS BY DONATION:**

<b>1</b>	<b>Mid-Ohio Food Collective</b>	1,834
<b>2</b>	<b>WOSU Public Media</b>	869
<b>3</b>	<b>Columbus Metropolitan Library Foundation</b>	858
<b>4</b>	<b>Columbus Urban League</b>	668
<b>5</b>	<b>Columbus Humane</b>	543
<b>6</b>	<b>YWCA Columbus</b>	524
<b>7</b>	<b>Harmony Project Productions Inc.</b>	505
<b>8</b>	<b>Columbus Zoo and Aquarium</b>	449
<b>9</b>	<b>Ohio Wildlife Center</b>	439
<b>10</b>	<b>Columbus Academy</b>	367

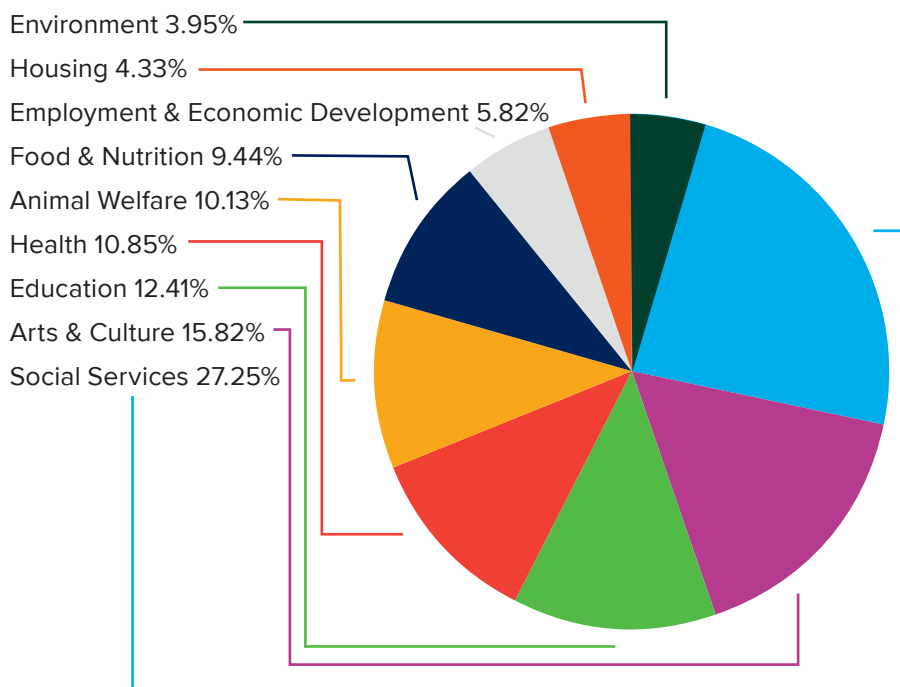
**PROGRAM AREA:**

**BY AMOUNT**



<b>Social Services</b>	\$7,906,212.09
<b>Animal Welfare</b>	\$6,226,837.20
<b>Education</b>	\$4,727,573.11
<b>Arts &amp; Culture</b>	\$4,324,142.40
<b>Health</b>	\$2,025,506.67
<b>Food &amp; Nutrition</b>	\$1,943,941.62
<b>Employment &amp; Economic Dev.</b>	\$1,352,499.01
<b>Housing</b>	\$1,328,615.27
<b>Environment</b>	\$506,521.65

**BY DONATION**



<b>Social Services</b>	12,137
<b>Arts &amp; Culture</b>	7,046
<b>Education</b>	5,525
<b>Health</b>	4,832
<b>Animal Welfare</b>	4,512
<b>Food &amp; Nutrition</b>	4,206
<b>Employment &amp; Economic Dev.</b>	2,591
<b>Housing</b>	1,928
<b>Environment</b>	1,761

#BIGHEROES SOCIAL MEDIA CONTEST

# \$20,000 in prizes

## 20 selected nonprofits and winners:

ACLU Ohio | Katie-Lynn Dheel

BESA | Lydia Strauss

Bridgeway Academy | Lindsey Campbell

Catholic Youth Summer Camp | Holly Deliduka

CelebrateOne | Mallory Donaldson

Central Community House | Pat Byrne

Community Refugee & Immigration Services (CRIS) | Alphonsine Nambula

Deaf World Against Violence Everywhere (DWAVE) | Marla Berkowitz

Ethiopian Tewahedo Social Services-ETSS (2) | Durga Subedi | Dr. Darrell Gray

Huckleberry House, Inc | Lynda

Lower Lights Ministries | Dan Gay



Sam's Fans | Jacquie Mahan

Simon Kenton Council, Boy Scouts of America | The Rucker Family

SON Ministries | Irma Chon

Star House | Monique McCoy

St. Stephens Community House | Danielle Zellner

Student Success Stores | Olabisi Eddy

Wexner Center for the Arts | Pete Scantland

YWCA Columbus | Tierra Lee

PROMO PARTNERS



CUMULATIVE

# \$84.8 million leveraged through five Big Give events

Date	Total Amount (includes Bonus Pool)
November 2011	\$8,524,928
September 2013	\$10,656,494
May 2015	\$15,015,821
October 2017	\$18,003,826
June 2020	\$32,588,660

20,700 people gave **BIG** in 2020!

# THANK YOU!

The Columbus Foundation  
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