

IT IS HERE



THE COLUMBUS FOUNDATION

2011 ANNUAL REPORT

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WAS 2011 THE GREATEST YEAR IN COLUMBUS FOUNDATION HISTORY?

In many ways, it was. This year we celebrate seminal accomplishments that exemplify the inspiring generosity of our donors and community.

It is here that an unprecedented \$163.4 million gift strengthens *Limited Brands Foundation's* support for community programs focused on empowering women, nurturing and mentoring children, improving education, and supporting arts and culture.

It is here the collective effort of our big-hearted community donated more than \$8.5 million in 24 hours for central Ohio nonprofits during The Big Give.

At The Columbus Foundation, we are thankful for your commitment to strengthen and improve the community today and for future generations. We take great pride in providing personalized service, valuable resources, and effective strategies for your charitable goals.

Thank you for being part of a remarkable community of donors whose help to people today means a better tomorrow.

**OUR HISTORY IS
STRONG. OUR FUTURE
EVEN STRONGER.
IT IS HERE THAT
HISTORY RESOUNDS
AND OPPORTUNITY
ABOUNDS.**

2011 YEAR IN REVIEW

A message from our Chairman
and President and CEO

DEAR FRIENDS,

IT IS HERE where you can count on the highest level of personal service and community knowledge to help you help others through the most effective philanthropy possible, big and small, individual and corporate!

Your generosity made 2011 our most extraordinary year yet as we celebrate many philanthropic firsts. An unprecedented gift from Limited Brands, Inc. to *Limited Brands Foundation*, a Supporting Foundation of The Columbus Foundation, shattered a number of records. This is the largest single gift received in our history and an extraordinary act of generosity taken by the company and its founder, Leslie H. Wexner. Giving history was made in Columbus when The Big Give brought thousands of central Ohioans together for 24 hours of giving through PowerPhilanthropy,® leveraging a record \$8.5 million for 501 nonprofits. Grants to support the Foundation's programs, initiatives,

and causes you care about surpassed \$106.2 million, benefiting 2,395 nonprofit organizations. In total, giving to the Foundation reached an all-time high, with \$249,222,257 in outright gifts made to new and existing funds and Supporting Foundations; when the more than \$72,000,000 in new planned gifts communicated to us are added to this number, the total giving activity exceeds \$320,000,000! All told, nearly 17,500 gifts were made to new and existing funds. The historic level of gifts, combined with its investment performance, boosted the Foundation's assets to \$1,191,264,430, held in 1,924 funds and 29 Supporting Foundations,


with donors ranging across 55 Ohio counties and 37 states in the United States. Since our first grantmaking year in 1945, grants made by donors total an incredible \$1.27 billion and have supported a wide range of needs. This year, nearly 800 college-bound students received Foundation scholarships totaling \$1.8 million— thanks to funds created by generous donors to help students achieve their educational dreams. As the ninth largest community foundation in the world, we are committed to offering you the highest level of philanthropic service to help you achieve your goals. In our efforts to share and make community knowledge accessible, we continue to invest in technology that will make your giving easy and efficient. It is our goal to make PowerPhilanthropy the community's #1 resource of verified information on local nonprofits. The accomplishments of the past year reflect the efforts of our committee volunteers, professional advisors who work with charitable clients, and our dedicated staff. We thank our Governing Committee for its extraordinary leadership, and welcome Matthew D. Walter, who was appointed to our Governing Committee in 2011. Beth Fisher joined the Donor Services team as vice president, assuming the role that our esteemed colleague, Terry Schavone,




Douglas F. Kridler and David R. Meuse

served with distinction for the past 16 years. The Columbus Foundation and all who are part of it are working together to strengthen and improve our smart and open community. Thank you for your trust and partnership with us. Established nearly seven decades ago by Harrison M. Sayre and residents committed to a better future for central Ohio, The Columbus

Foundation has a distinguished history of helping donors who want to strengthen and improve the community through charitable giving. From assisting donors with their current giving and serving as stewards of the legacies left to the Foundation across generations, we are dedicated to honoring every aspect of their charitable goals.


DAVID R. MEUSE
Chairman


DOUGLAS F. KRIDLER
President and CEO



\$163,428,254



IT IS HERE THAT THE LARGEST GIFT IN

THE HISTORY OF PHILANTHROPY IN OHIO WAS MADE.

The unprecedented \$163.4 million gift from Limited Brands, Inc. to *Limited Brands Foundation*, a Supporting Foundation of The Columbus Foundation, is a magnificent demonstration of the enormous generosity of a homegrown, international success story.

To Les and Abigail Wexner and all the dedicated and committed Limited Brands associates, we THANK YOU for your leadership and all you do to thoughtfully make community investments that benefit central Ohio and beyond.

2011 PHILANTHROPY AWARDS



Photo courtesy of Robert D. Walter

2011 HARRISON M. SAYRE AWARD WINNERS

Bob and Peggy Walter

For their extraordinary efforts to provide financial and leadership support to help strengthen our community, Bob and Peggy Walter were awarded the 2011 *Harrison M. Sayre Award*. The award, given in honor of the Foundation’s founder and 25-year volunteer director, recognizes leadership in philanthropy in central Ohio.

Mr. and Mrs. Walter established the *Walter Family Foundation*, a Supporting Foundation of The Columbus Foundation, in 1997. Over the years, the Walters have taken a major role on the front-end of many capital projects at institutions they have a personal connection with, including Ohio University, Saint Brigid of Kildare, and Saint Charles Preparatory School.

A gifted businessman with a big heart, Mr. Walter, founder of Cardinal Health, made philanthropy not only a critical part of his personal life, but his business, as well. His company established the Cardinal Health Foundation to support a variety of causes focused primarily on healthcare, children, and education.

“We’ve been on a continuum of giving back,” said Mrs. Walter. “First it was more about giving time, and now it’s about exploring the opportunities and realizing that we have the ability to make a difference.”



Photo by Nick George

2011 LEADERSHIP IN PHILANTHROPY AWARD WINNERS

Evan and Elizabeth Davis

The Columbus Foundation and Community Foundations, Inc. honored Evan and Elizabeth Davis as the first recipients of the *Leadership in Philanthropy Award*. The award was created to recognize outstanding philanthropic contributions to communities beyond central Ohio.

Mr. and Mrs. Davis have been quietly supporting Oak Hill and surrounding communities for many years. In 1993, they established the *Evan E. and Elizabeth F. Davis Fund for the Madog Center for Welsh Studies Internship at the University of Rio Grande* through Community Foundations, Inc., an affiliate of The Columbus Foundation that services communities beyond central Ohio. In 1998, they established a second fund, the *Evan E. and Elizabeth Davis Foundation Fund*, to further support their charitable giving. Through both funds they are actively making a difference in the lives of people in southeast Ohio.

Passionate about healthcare and education, the Davises are longtime supporters of Holzer Health System and the University of Rio Grande.

“I’ve been successful, and before I was successful, my family was successful,” explained Mr. Davis. “The community, they made that success possible, so they should receive part of the reward.”



Photo by Stephen Pariser Photography

2011 COLUMBUS FOUNDATION AWARD WINNER

Jazz Arts Group of Columbus

As the 2011 recipient of *The Columbus Foundation Award*, Jazz Arts Group of Columbus received a \$25,000 grant. Created in 1986, The Columbus Foundation Award is given annually to an organization that has made a significant difference in the betterment of our community.

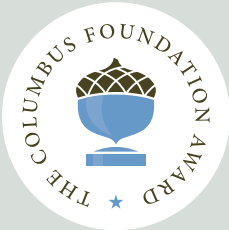
Jazz Arts Group (JAG) is America’s oldest nonprofit arts organization dedicated to producing, performing, and promoting jazz. Founded in 1973 as the Columbus Jazz Orchestra by musician and educator Ray Eubanks, it initially started as a way for local musicians to get together and play music that wasn’t heard often, but for which there was a market.

During the 2011–12 season, JAG’s performances and educational programs reached more than 152,000 individuals of all ages, interests, and abilities. It participated in more than 520 public performances and/or concerts, and presented in 69 different venues.

Pictured: Artistic Director Byron Stripling



of Community Foundations, Inc.



IT IS HERE MICHELE AND DAVID BIANCONI ARE ACTIVELY INVOLVED IN CHARITABLE ORGANIZATIONS THAT POSITIVELY IMPACT THE LIVES OF MANY.

STANDING ON THE GROUNDS
of The Brian Muha Memorial Foundation farm in Galloway, Michele and David Bianconi revel in the serenity of the surroundings.

The farm, recently purchased by the foundation to help young people experience the joy of the outdoors, is a reality in part because of their generosity and the vision of its founder, Rachel Muha. To focus on enhancing the lives of inner-city youth, Rachel established the foundation as a tribute to her son, a Franciscan University of Steubenville student whose life tragically ended in 1999.

“We’re looking to make a difference. We like to support things that are outcome based and where the evidence of the impact of our support is clear,” said David.

The *Bianconi Family Foundation*, a Donor Advised Fund, was established to support a variety of philanthropic interests and to help strategically inform the family’s charitable giving. As founder of Progressive Medical, David felt a duty and responsibility to share with others, a philosophy that was front and center in the company’s philanthropic efforts. The same holds true for the couple’s personal giving.

“With Rachel, for instance, you see how she lives out her faith and how she’s bringing hope to all these young children,” said Michele.

David agrees. “Coming out here, everything troubling melts away. What a gift that is for children facing such difficult daily challenges.”

FUND	ESTABLISHED	PURPOSE
Bianconi Family Foundation	2010	To support strategic advancements in nonprofit service delivery and aid in children’s progress.

Pictured: David and Michele Bianconi at The Brian Muha Memorial Foundation farm in Galloway



“We think there’s a responsibility that comes with being blessed—and that is to share the blessings.” —DAVID BIANCONI



“We are not the only hands, we are helping hands—and there’s room for more.”

—DOROTHY CAGE-EVANS

IT IS HERE DOROTHY CAGE-EVANS AND HANK EVANS ARE PROVIDING TOOLS TO HELP YOUNG PEOPLE PURSUE THEIR DREAMS.

WHEN DOROTHY CAGE-EVANS and her husband, Hank, founded their nonprofit in 2006, they were on a mission—to provide much needed support for underserved and challenged youth in the community, especially African-American males.

Through the *Greater Columbus Community Helping Hands, Inc. Scholarship Fund*, in partnership with the *Cage Family Scholarship Fund* established in 1994, the couple is making a difference by providing scholarships to help with books and related school expenses. They also award laptop packages that equip students with tools they need to be successful, and offer financial assistance to community organizations for special programs and services.

For Dorothy and Hank, it goes far beyond the dollars and cents.

Passionate about providing each recipient with emotional as well as financial support, they have developed personal, lasting relationships with the young men and women they see as future leaders.

“We just don’t work with kids and let them go. We try to be a beacon of light and of hope for young people. We let them know they are loved, respected, and supported,” said Hank.

FUND

Greater Columbus Community Helping Hands, Inc. Scholarship

ESTABLISHED

2009

PURPOSE

To enhance educational opportunities for youth, particularly economically challenged youth, and to increase the number of high school and college graduates.

Pictured: Dorothy Cage-Evans and Hank Evans at The Ohio State University’s Thompson Library

**IT IS HERE
WE LISTEN, LEARN—
AND COLLECTIVELY
RESPOND TO THE NEEDS
OF THE COMMUNITY.**

IT IS HERE WE MADE HISTORY!



At 11:00 a.m. on November 10, 2011, people started logging on to PowerPhilanthropy, The Columbus Foundation's online giving marketplace, to make history as participants in The Big Give. It only took a matter of minutes to surpass the \$1 million mark—and the numbers just kept climbing from there.

DURING THE FOUNDATION'S first-ever 24-hour giving event, the steady increase continued as thousands of people from 670 cities across the country gave to causes they care about. In the end, thanks to you and our extremely big-hearted community, The Big Give leveraged a total of \$8,524,928 for 501 central Ohio nonprofits. This extraordinary event surpassed all five previous PowerPhilanthropy giving initiatives combined, making it our largest community giving event ever!

Created by the Foundation to give central Ohio nonprofits an economic boost, The Big Give kicked off with a record \$1 million in matching funds from The Columbus Foundation's Governing Committee and a group of generous donors. These matching funds helped everyone's donations go further, and all participants received a pro-rated share of the matching pool—13.5 cents for every \$1.

A strong social media presence by the Foundation and nonprofits to promote The Big Give blanketed the community for weeks prior to the start and created a buzz. For many, social media tools were critical to engaging new and existing donors and increasing awareness about how funds from The Big Give would impact their organization.

"It's hard to describe the success of The Big Give and what it meant not only to our nonprofit community, but to the generous people who participated," said Columbus Foundation President and CEO Douglas F. Kridler. "It was an historic example of what a remarkable community we live in, and how, when we work together to invest in our smart and open city, anything is possible."



39%
Percentage of gifts received from new donors or lapsed givers based on nonprofit survey

815
Grants awarded from Foundation donors

12,611
Total gifts received

\$20–\$220k
Gift range

"I LOVED THE BIG GIVE! It offered a wonderful incentive for giving as your gift had even greater value and encouraged more people to give. What a tremendous benefit for the entire Columbus community."

—JOY SOLL, COLUMBUS FOUNDATION DONOR

"I WAS EXCITED BY THE BIG GIVE and the fact that it gave all donors an opportunity to have their charitable gifts enhanced. The Big Give really took advantage of The Columbus Foundation's incentive matching contribution but did it in a far more effective way. It allowed a larger participation than in previous efforts, far more organizations benefited, and many more people gave. I think it was a terrific charitable community event."

—RICHARD CONNOLLY, COLUMBUS FOUNDATION DONOR

"BEBE AND I HAVE BEEN INVOLVED with fundraising over the years and both know how difficult it is to find a fresh, innovative approach to engage the philanthropic community. When we heard about The Big Give, we jumped at the chance to participate. Our thanks to The Columbus Foundation for launching this campaign, which served to energize the giving community, leverage new contributions, and stimulate dialogue around giving."

—JOHN FINN, COLUMBUS FOUNDATION DONOR



Members of The Columbus Foundation staff celebrate The Big Give at Broad & High

"THE BIG GIVE WAS JUST THE PUSH I needed to set up *The Eyeworks Fund* at The Columbus Foundation and make a substantial gift to WCBE/NPR. In addition to focusing on vision here at Columbus Eyeworks, one of my passions is an educated and informed American population. I wake up to WCBE/NPR every morning. I can't imagine not supporting such a valuable community resource! The Columbus Foundation made the process effortless... help very welcome to a busy small business owner."

—DANIEL J. KOCH, O.D., COLUMBUS FOUNDATION DONOR

"AS A FIRM, WE FEEL AN OBLIGATION to our community and encourage our staff to give to the causes they care about in a variety of ways. We support the company's philanthropy through our Columbus Foundation fund, where we match contributions from our employees to nonprofit organizations. The Big Give gave us a little extra push and allowed us the opportunity to secure additional funds, helping both our corporate and individual gifts go further."

—RIC DILLON, CEO, DIAMOND HILL INVESTMENTS, COLUMBUS FOUNDATION DONOR

IT IS HERE, IN WEINLAND PARK, THAT WE ARE WORKING TOGETHER TO ADVANCE AND STRENGTHEN A DYNAMIC NEIGHBORHOOD.

A NEIGHBORHOOD IS DEFINED by more than streets on a map. There's a pulse that beats through it—a sense of belonging that connects individuals, families, and businesses. From the Hilltop to Italian Village, Columbus is comprised of many diverse and vibrant neighborhoods that collectively form our community.

In 2008, The Columbus Foundation Governing Committee elected to support an innovative multi-year investment in the revitalization of the Weinland Park neighborhood. This decision was based, in part, on national momentum in place-based grantmaking and the many opportunities to engage with new partners to help catalyze meaningful change for Columbus' residents.

"There were multiple factors that made Weinland Park an ideal neighborhood for this type of long-term commitment," said Michael Wilkos, senior Community Research and Grants Management officer at The Columbus Foundation and Weinland Park resident. "The area had a number of significant new investments already in place, including the Schoenbaum Family Center, a new police substation, and Weinland Park Elementary School. It also has strong, cohesive grass roots involvement from residents, and there were many partners interested in working collaboratively on initiatives to strengthen and improve the neighborhood."

Established nearly 100 years ago, Weinland Park is a densely

populated neighborhood of 4,400 residents located just southeast of The Ohio State University. Until recently, the neighborhood had seen a marked decrease in population and struggled with steady increases in crime, unemployment, and poverty. Today, Weinland Park is diverse from an ethnic, socioeconomic, and age standpoint. The neighborhood includes a large population of college students, families, seniors,

and residents have come together around a single vision to create a vibrant mixed-income and mixed-race neighborhood," Michael said. "Since we started our work in Weinland Park, nearly 100 homes have been repaired or newly built, crime is down, and significant health improvements have been achieved for pregnant women and babies involved in the Moms2B program. We have accomplished many things,



"The approach to revitalization in Weinland Park is holistic and inclusive."

—MICHAEL WILKOS, THE COLUMBUS FOUNDATION

and young professionals who together have created an active civic association. It has an undeniable spirit thanks to passionate residents who are committed to strengthening and improving the area while recognizing it will take a continuous effort to achieve revitalization.

"The success we have achieved to date is because a diverse group of funders, stakeholders, nonprofits,

but there is still much to do."

Since 2007, the Foundation, with support from Supporting Foundations, current donors, and unrestricted funds, has invested more than \$2.9 million in the revitalization effort. This long-term, signature investment is one that will greatly benefit not only the neighborhood, but central Ohio as a whole.



The Weinland Park Collaborative, a public-private partnership, was formed in 2010 to focus on improving and sustaining the neighborhood's quality of life. Together, the group is targeting strategic initiatives that revolve around education, employment, health, housing, resident leadership, and youth engagement.

Key funding partners include:



Foundation investments in Weinland Park by topic area
(October 2007–December 2011)

\$819,000	\$790,000	\$406,250	\$381,377
EDUCATION	HOUSING	RESEARCH / COORDINATION	EMPLOYMENT
\$233,802	\$125,000	\$112,500	\$33,737
YOUTH	HEALTH	SAFETY	RESIDENT ENGAGEMENT

\$2,901,666
TOTAL INVESTMENT



Pearl Penn is reflective as she looks up North 5th Street.

For more than 40 years, she has called the Weinland Park neighborhood home, raising her children here and welcoming her grandchildren back to the neighborhood to attend middle and high school.



“THERE’S NOTHING LIKE WEINLAND PARK,” PEARL SAID.

“IT WAS CONVENIENT FOR MY JOB at The Ohio State University Wexner Medical Center. It was convenient for all the assets and resources down on High Street. I never really had to go too far to get to anything. I’ve always loved this area.”

Pearl’s home is one of 27 properties that has benefited from the Weinland Park Exterior Home Repair Program, developed to help qualified homeowners

improve their homes, increase property values, and enhance the Weinland Park community. As part of the program, Pearl’s roof was replaced, and new windows and vinyl siding were installed.

The program was made possible by support from The Columbus Foundation, JPMorgan Chase Foundation, and Campus Partners for Community Urban Redevelopment.

Pearl, a widow, is grateful for the help, and looks forward to making many more memories in her home for years to come.

IT IS HERE WE PROVIDE STRATEGIC SUPPORT FOR A VISIONARY PROGRAM CONNECTING OHIO VETERANS WITH VALUABLE BENEFITS AND RESOURCES.

COLONEL JULIE A. BLIKE is passionate about what she does—and the difference it is making in the lives of military families across the state. As director of the Ohio National Guard’s State Family Readiness and Warrior Support, Col. Blike oversees programs designed to equip Ohio’s service members and their families with the tools and resources needed to be successful.

Ohio is home to more than 46,000 active and reserve component military members, as well as approximately one million veterans. Col. Blike recognizes the challenges many military families face, and appreciates the role The Ohio Benefit Bank (OBB) is playing in accomplishing her mission.

On Veterans Day 2011, OBB, an online program that connects individuals with federal and state benefits, launched a new platform to connect Ohio veterans with educational and training programs. This expansion was made possible thanks to a \$382,296 grant to the Ohio Association of Foodbanks, home of OBB, from the Foundation’s *Great Needs Challenge* in 2010. Now, Ohio veterans can now learn about and apply for education benefits through its free and simplified service.

To help spread the word about OBB’s new offering to veterans, Ohio Association of Foodbanks teamed up with the Ohio National Guard and its Family Readiness and Warrior Support group. With the help of VISTA Vet Corps members

positioned across the state, the Guard is reaching out to engage service members. As a frontline resource to veterans, people like Col. Blike and Sherry Vipperman, AmeriCorps VISTA and 179th Airlift Wing Family Programs volunteer, are invaluable in the process of introducing programs like OBB to vets and their families.

“Many young service members and veterans are unaware of the programs available to them to further their education. As a result, many of these benefits and entitlements go unused. What The Ohio Benefit Bank does is help increase awareness and connect them with the right people.”

—COLONEL JULIE A. BLIKE, OHIO NATIONAL GUARD

“Some of these benefits aren’t just for service members and veterans,” Col. Blike explained. “They are also extended to their families because the Department of Defense has recognized the role that the family plays, and the sacrifices they make in defense of our nation.”

The Columbus Foundation has led the funding efforts for OBB since an initial grant in 2006 helped launch the program. Since then, the Foundation and donors have awarded nearly \$2.5 million to support OBB and its expansion efforts throughout Ohio. Through the end of 2011, this going commitment

has helped OBB leverage nearly \$578 million for Ohioans in need and connect more than 273,000 Ohioans with services including energy assistance, health coverage, food and childcare assistance, and tax help.

“What The Ohio Benefit Bank has done over the past five years to leverage tax credits and benefits for Ohioans in need is truly

amazing,” said Emily Savors, director of Community Research and Grants Management at The Columbus Foundation.

“The Foundation is extremely proud to be an early funder of OBB. The investments we’ve made over the years, including support to implement veterans benefits, will continue to strengthen and benefit the program for many years to come.”

In addition to connecting service members with educational opportunities, OBB also helps those individuals who are struggling to meet basic needs, including food and housing.



Pictured from l-r: Sherry Vipperman and Colonel Julie Blike

“Unemployment rates are staggeringly high for soldiers and airmen before and after deployment. It’s a relief that there are some very deliberate programs out there to support service members who may be struggling,” said Col. Blike. “With The Ohio Benefit Bank, we can sit someone down and ensure that they are tapping into all of the programs that are out there.”

Veterans benefits available through The Ohio Benefit Bank include:

Yellow Ribbon Program	Reserve Educational Assistance Program (REAP)
Post 9/11 GI Bill	Veterans Educational Assistance Program (VEAP)
Montgomery GI Bill for Active Duty or Selected Reserve	Vocational Rehabilitation and Employment (VR&E)

IT IS HERE WE ARE CHAMPIONING EFFORTS TO INCREASE EFFICIENCIES AND SUSTAINABILITY IN NONPROFITS SERVING CENTRAL OHIO.

KATHY STREBLO, former executive director of United Cerebral Palsy Central Ohio (UCP), knew her organization was facing an uncertain future—and felt something had to be done. Since 1951, UCP had been providing programs and services to central Ohioans with developmental disabilities. In 2008, Kathy saw tough times ahead as funding sources began to erode and long-term viability wavered.

“Though we were financially sound, when we forecasted continued funding to support our programs, we felt the quality and excellence was going to be compromised because of reduced funding as a result of the economic downturn,” explained Kathy, now program director for the Center of Vocational Alternatives (COVA).

UCP closely considered three options: trying to ride out the crisis with cuts and continued cost reductions; ramping up a development campaign to do additional fundraising; and finally, merging with another organization. “The merger was the most viable option that covered our number one priority, and that was making sure this population continues to receive services at a level of quality,” Kathy said.

In 2009, The Columbus Foundation established the *Fund for Financial Restructuring* (FFR), a visionary effort to encourage entrepreneurial thinking and creativity among nonprofit

organizations amidst the Great Recession. Grants awarded from this fund help support long-term strategies to strengthen an organization, save money, and best serve its client base. Since inception, more than \$527,000 has been awarded from FFR and the subsequent *Fund for Financial Innovation*.

“The leaders of Goodwill and UCP were driven by one goal—what was best for their clients. Their ability to work so well together serves as a model for all nonprofits considering a merger.”

—LISA S. COURTICE, PH.D., THE COLUMBUS FOUNDATION

One focus of the effort was on strategic partnerships, which included grants to increase efficiencies such as combining resources and merging organizations that serve similar audiences. In addition to UCP, grants were awarded to organizations including CATCO, Columbus AIDS Task Force, and CAPA.

“Through these innovative funds, our work with nonprofits has become more strategic. Our conversations now include more options for becoming stronger, more efficient, and pioneering in an effort to increase their self-reliance,” said Lisa S. Courtice, Ph.D., executive vice president for Community

Research and Grants Management at The Columbus Foundation.

After researching potential organizations to merge with, UCP approached Goodwill Columbus. With similar missions, programs, and population served, UCP felt it would be the best fit for a possible merger. Goodwill has been empowering individuals through its mission of

building independence, increasing quality of life, and providing work opportunities for men and women with disabilities and other barriers in our community since 1939.

“We, as an organization, staff, and board, had great respect for the work they’re doing, and for the quality of their programs. In addition, we also knew they had the capacity to incorporate the programs and services,” Kathy said.

Thanks to the *Robert B. Hurst* and *Mr. and Mrs. Derrol R. Johnson* funds, a \$75,000 grant from FFR paved the way for a UCP-Goodwill merger.

“The grant from the Foundation was instrumental in that it allowed



Goodwill Columbus has been providing programs and services for individuals with disabilities for more than 70 years. Pictured (clockwise from left) Jason, Ella, and Tony.

us to bring in an outside consultant for strategic guidance,” said Margie Pizzuti, president and CEO of Goodwill. “It was really a critical part of the process.”

In January 2011, the merger was finalized and 50 participants in the UCP program transitioned to Goodwill.

“I think one of the things we did that was smart and helped our new clients make the adjustment was hiring some of the staff members

from UCP,” said Mary Vail, vice president of Mission Services for Goodwill. “So when they arrived for their first day, they were greeted by familiar faces. That was huge for them—and great for us.”

In addition to a host of new faces at Goodwill, a new program blossomed from the agreement. The New Generation Work and Activity Services program was developed to serve people from ages 18-44 who are interested in

paid work, recreation, and volunteer opportunities. A majority of the 30 individuals who are part of the New Generation program are from UCP.

“We have had the privilege of supporting dynamic staff and board leaders who have successfully navigated complex merger processes that have resulted in stronger programs and services,” said Lisa.

IT IS

HERE

“It is here that my father trained to become the first track and field athlete to win four gold medals in a single Olympics.”

—MARLENE OWENS RANKIN, JESSE OWENS’ DAUGHTER

“It is here in 1929 that Gordon Battelle’s vision of a research institution that makes discoveries to benefit mankind was realized.”

—DR. JEFFREY WADSWORTH, PRESIDENT AND CEO,
BATTELLE MEMORIAL INSTITUTE

“It is here in Columbus where I opened my first store, way back in 1963.”

—LESLIE H. WEXNER, CHAIRMAN AND CEO,
LIMITED BRANDS, INC.

FUNDS ESTABLISHED DURING 2011

**IT IS HERE
WE WORK WITH
DONORS TO INSPIRE
MINDFUL, EFFECTIVE
PHILANTHROPY**

Field of Interest Funds

This fund option allows donors to make contributions to specific fields of interest that have meaning to them. This may include support for multiple areas of interest, such as the elderly, healthcare, the arts, or a specific geographic area.

8	200	\$96,806,262	\$10K–\$8,812,627
2011 FIELD OF INTEREST FUNDS	TOTAL FIELD OF INTEREST FUNDS	MARKET VALUE OF FIELD OF INTEREST FUNDS <i>(As of December 31, 2011)</i>	MARKET VALUE RANGE

RANDALL C. BROWN

Randy Brown was a graduate of Ohio Wesleyan University and The Ohio State University, and a member of Phi Kappa Psi. He retired after a lengthy career teaching junior high science and math with the Buckeye Valley Local School District. This fund, established with a bequest, will support animal care and rescue organizations. Randy, a lifelong Columbus resident, passed away in 2011 at the age of 60.

COLUMBUS' SOUTH SIDE IMPROVEMENT

This fund was created with a grant from The Columbus Foundation, as well as gifts from nonprofit organizations, corporations, and individuals, to help offset costs associated with the transfer of programs and services once provided by the South Side Settlement House. Grantmaking supports the needs of the South Side community and will be facilitated by the Community Research and Grants Management Department of The Columbus Foundation.

JANE F. GOODMAN

Jane Goodman was a graduate of The Ohio State University and Capital University. She was an active member of Temple Israel and served on the board of Wexner Heritage House. Jane was married to Ted Finkelstein and then Lou Goodman, both deceased. She has two sons, James and Joel Finkelstein. Jane passed away in 2011 at the age of 93. This fund will support programs in Franklin County for the homeless.

JAPAN 2011 DISASTER RELIEF



This fund was established in response to the 9.0 magnitude earthquake and devastating tsunami that struck Japan on March 11, 2011. The fund will support relief organizations that include the American Red Cross, Doctors Without Borders, Give2Asia, The Salvation Army USA, and Save the Children.

NEW ALBANY EDUCATION FOUNDATION OF THE NEW ALBANY COMMUNITY FOUNDATION

The board of the New Albany Community Foundation created an education foundation to support the growth and enrichment of the students and faculty in the New Albany-Plain Local School District. This fund reflects the collaborative spirit between the school district and community, and commitment toward lifelong learning.

PRIDE LEADERSHIP FUND OF THE LEGACY FUND



Members of the United Way Pride Leadership Class, Cycle 3, established this fund with proceeds from a fundraiser held to benefit *The Legacy Fund of The Columbus Foundation*. This fund will support the Legacy Fund's grantmaking focused on empowering young people who are part of the gay/lesbian/bisexual/transgender (GLBT) community. Members of the Cycle 3 class will serve as advisors to the fund and as a grants committee to support the work of The Legacy Fund.

Designated Funds

Donors support specific charitable organizations that they identify to receive grants.

10	273	\$173,027,287	\$10K–\$26,542,134
2011 DESIGNATED FUNDS	TOTAL DESIGNATED FUNDS	MARKET VALUE OF DESIGNATED FUNDS <i>(As of December 31, 2011)</i>	MARKET VALUE RANGE

ERNEST J. ABELE

Ernest Abele established this fund to support wildlife and nature conservancy groups and to continue his charitable legacy. Ernest resides in Columbus.

FRED AND HOWARD

Fred Holdridge and Howard Burns were champions of German Village and major patrons of several arts groups. Arriving in Columbus in 1959, they operated Hausfrau Haven, a landmark German Village shop, until 1996. Later in life, they became community activists, newspaper columnists, radio movie critics, and world travelers. Life partners for more than 50 years, Howard died in 2001 and Fred in 2010. The fund will support their charitable interests.

HUGH M. AND JULIA G. HADLEY ENDOWMENT

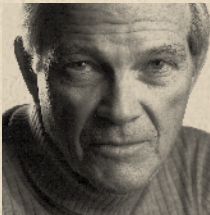
Hugh and Julia Gardiner Hadley were married 54 years and had four children and six grandchildren. Hugh passed away in 2002 and his wife in 2011. Their fund will support Goodwill Industries of Central Ohio and the Beverly Farm Foundation in Godfrey, Illinois.

JOYCE HAMMOND

LYMAN LEATHERS

Lyman Leathers received his bachelor's degree from Cornell University and his master's and doctoral degrees from the University of Pennsylvania. He is professor emeritus of English and Humanities at Ohio Wesleyan University and currently critiques music for the *Delaware Gazette*. He resides in Delaware.

JOHN NANCE ADULT WRITER-IN-RESIDENCE PROGRAM



To honor the memory and the work of the late photojournalist and author John Nance, this fund supports the John Nance Adult Writer-in-Residence Program at Thurber House, Inc. The fund will enable an established writer to temporarily reside at Thurber House while he or she is engaged in writing, teaching, community reading, and classes. It was established in 2011 by John Nance's widow, Sally Crane, the Crane family, the Crane Group of companies, Wolfe Associates, and The Ohio State University. The first John Nance Adult Writer-in-Residency was awarded to non-fiction author Liza Monroy.

KEITH AND NADINE PIERCE

Keith and Nadine Pierce established this fund to support Mid-Ohio Foodbank and Community Shelter Board. The Pierces, residents of Upper Arlington, have also included the Foundation in their estate plan.

JAY AND JOYCE SCHOEDINGER

John "Jay" and Joyce Schoedinger established this fund with gifts of several life insurance policies. Jay retired as president of Schoedinger Funeral Services. They are residents of Westerville.

JOSEPH AND STEPHEN A. STARR MEMORIAL

Stephen and Rita Starr of Canal Winchester established this fund in memory of their two sons, Stephen "Andy" who passed away in October 2010 at the age of 27 and Joseph "Joey" who passed away at birth. The fund will support charitable organizations that are important to the Starrs.

Organization Endowment Funds

Nonprofit organizations and individuals create this type of fund to protect the capital of the organization and help it meet future needs. It can provide a relatively constant source of income and demonstrate security and long-term financial planning.

18	268	\$76,432,167	\$10K–\$5,471,401
2011 ORGANIZATION ENDOWMENT FUNDS	TOTAL ORGANIZATION ENDOWMENT FUNDS	MARKET VALUE OF ORGANIZATION ENDOWMENT FUNDS (As of December 31, 2011)	MARKET VALUE RANGE

BUCKEYE TRAIL PRESERVATION



The Buckeye Trail Association, located in Perry County, established this fund to continue its efforts to create a protected corridor for Ohio's Buckeye Trail. The association's vision is to improve the quality of life for the residents of Ohio by connecting lands and communities around the state with a trail that can be hiked for a day or in its 1,440 mile entirety.

COLUMBUS COALITION AGAINST FAMILY VIOLENCE



In April 2011, the Columbus Coalition Against Family Violence merged with the Center for Child and Family Advocacy at Nationwide Children's Hospital, creating The Center for Family Safety and Healing (TCFSH). The merger will help TCFSH break the cycle of violence through the advocacy, prevention, intervention, treatment, and research of family violence by integrating comprehensive services through community interdisciplinary collaboration and evidence-based practices. This fund was established with a generous gift from the estate of John G. McCoy.

CCS PLTW ENGINEERING

Created by the Columbus City Schools Project Lead the Way (PLTW) Advisory Board, this corporate fund was established to inspire students to seek education and employment opportunities in the fields of science, engineering, and technology. PLTW is the leading provider of rigorous and innovative science, technology, engineering, and mathematics (STEM) education curriculum used in middle and high schools across the United States.

COLUMBUS LANDMARKS FOUNDATION ENDOWMENT



Founded in 1977 by a dedicated group of historic preservationists and local residents who were committed to preserving Columbus' architectural heritage, Columbus Landmarks Foundation advocates historic preservation and rehabilitation as its primary mission through community action and education. Landmarks celebrate the cultural landscape by promoting exemplary urban design respectful of Columbus' architectural and historic past.

COLUMBUS POLICE FOUNDATION ENDOWMENT

DOWNTOWN PUBLIC REALM ENDOWMENT

Capital Crossroads Special Improvement District, formed in 2001, created this fund to ensure the ongoing, lifetime upkeep of capital improvements in the public realm downtown. The fund will support maintenance of landscaping, public art, special lighting, and other improvements designed to make downtown colorful and fun.

DR. LAURA HILL ENDOWMENT FOR THE CENTER FOR BALANCED LIVING

The Center for Balanced Living provides specialized eating disorder treatment, community outreach, and eating disorder research. The organization established this fund in honor of its CEO, Dr. Laura Hill, and to help ensure its future sustainability.

VIRGINIA G. HOWARD TRUST FUND OF THE COLUMBUS METROPOLITAN LIBRARY FOUNDATION



The Columbus Metropolitan Library Foundation established this fund with a gift received from the estate of Virginia G. Howard. Virginia had a special interest in supporting the purchase of books for the Whetstone Branch, where she often visited with her family, as well as furthering the objectives of the entire Columbus Metropolitan Library system.

INTERFAITH ASSOCIATION OF CENTRAL OHIO ENDOWMENT

LOCAL MATTERS



Local Matters embraces the belief that healthy, wholesome, and local food has the power to transform, sustain, and build our community. This fund was established to support its efforts to teach children and adults about healthful Ohio-grown foods and to work with communities to create opportunities for the community to feed itself.

PEGGY R. MCCONNELL WORTHINGTON CENTER FOR THE ARTS



Jean-Clare and Friedl Bohm established this organizational fund in support of the McConnell Arts Center's (The MAC) vision to bring people together through experiences that spark learning and explore creative conversations. Support enables The MAC to be mission-directed: to change lives and make memories through creative arts experiences.

RECOVERY ALLIANCE COLUMBUS, INC.

Recovery Alliance Columbus, Inc. supports those in the community who are seeking to recover from alcohol and drug addiction, and those trying to support them. The fund was established to explore new and innovative ways to support the recovery community.

RONALD MCDONALD HOUSE CHARITIES OF CENTRAL OHIO SELF-DESIGNATED ENDOWMENT

For nearly three decades, Ronald McDonald House Charities of Central Ohio has been serving families with seriously ill children by providing a home away from home at the local Ronald McDonald House (RMHC). This fund will support RMHC's efforts to work with its current donors and planned gift donors.

ST. MARK'S EPISCOPAL CHURCH BENEFACTOR

Founded in 1950 and located in Upper Arlington, St. Mark's Episcopal Church strives to bring Christian hope and vision to a complex and ever-changing world, while celebrating God's abundant love for all creation—welcoming each person to God's table. The church created the fund to support its strong commitment to music, outreach, and pastoral care throughout the community.

U.S. SPORTSMEN'S ALLIANCE FOUNDATION



The U.S. Sportsmen's Alliance Foundation is a national organization that protects and defends America's wildlife conservation programs and the pursuits of hunting, fishing, and trapping. The foundation is responsible for legal defense, research, and public education, including managing one of the country's largest youth outdoor programs: Trailblazer Adventure. Last year, more than 7,000 Ohio youth participated. This fund was established to support the administrative duties of the organization that are focused within Ohio.

Scholarship Funds

This fund type is used by donors to help students achieve their educational goals through scholarships or awards. Donors are involved by defining candidate eligibility, selection, and award use.

8	200	\$50,172,400	\$10K–\$22,913,858
2011 SCHOLARSHIP FUNDS	TOTAL SCHOLARSHIP FUNDS	MARKET VALUE OF SCHOLARSHIP FUNDS <i>(As of December 31, 2011)</i>	MARKET VALUE RANGE

HUGH M. AND JULIA G. HADLEY SCHOLARSHIP

Hugh Hadley completed his degree from Harvard University in two years after his return from World War II. He worked for John Hancock Insurance for more than 50 years. Originally from Upper Arlington, his wife, Julia, attended Smith College and graduated from The Ohio State University. This fund will help residents of Franklin County attend any accredited college or university in the United States. Hugh passed away in 2002 and Julia in 2011.

BARRY HUNLOCK/GRANGE MUTUAL INSURANCE SCHOLARSHIP

Barry Hunlock recently retired from Grange Insurance. He established this fund to give back to the company by providing scholarships to children of active Grange employees who are attending an accredited, post-secondary educational institution within the state of Ohio. Barry and his wife, Betty, are residents of Columbus.

EVELYN AND MILTON B. JACOBS SCHOLARSHIP

Cathy and Andy Jacobs established this fund honoring Andy's parents, Evelyn and Milton Jacobs, as a means to help students continue their education when traditional sources have been exhausted. The scholarship will be awarded to graduating seniors of Mount Vernon High School in Mount Vernon, New York.

DUMONT L. JONES, JULIA B. JONES AND PHILIP V. DEINES-JONES MEMORIAL SCHOLARSHIP



This fund was established in memory of Dumont M. Jones' father, mother, and brother, respectively. Dumont Jones, a WWII veteran, was the chief engineer and co-owner of Fiberesin, Inc. in Oconomowoc, Wisconsin. He passed away in December 2005 at the age of 82. Julia Jones was a school nurse and GED course instructor in Oconomowoc for many years. She passed away in February 2010 at the age of 80. Philip Deines-Jones was an astrophysicist at NASA-Goddard Space Flight Center in Greenbelt, Maryland. He passed away in April 2010 at the age of 48. The fund will provide scholarships for students majoring in electrical/computer engineering at the University of Wisconsin, where Dumont's mother and brother attended college. Dumont M. Jones is a software engineer, and he resides in Bexley with his wife, Joan T. Muellerleile, a polymer scientist.

PATRICIA MCVEIGH MEMORIAL ACADEMIC SCHOLARSHIP

This fund was established with a bequest from the estate of Emil C. McVeigh and is named for his wife, Patricia. A counselor at Reynoldsburg High School, Patricia passed away in 1987 at the age of 58. Emil was a graduate of Ohio University and East Tennessee State University. A World War II veteran and great storyteller, he founded Storytelling of Central Ohio. Emil passed away in December 2010. The scholarship will support students from Reynoldsburg High School.

NATIONAL AIR TRAFFIC CONTROLLERS ASSOCIATION (NATCA) CMH

Steven Miller is a retired air traffic controller. He also worked for many years as a radio program director. His wife, Penny Proctor, retired as deputy general counsel for OhioHealth. Steven and Penny are longtime volunteers at VoiceCorps. This scholarship will help children of members of the local NATCA.

Donor Advised Funds

Flexible and convenient, this is the number one fund choice for many donors. The donor receives an immediate tax deduction when they establish the fund, but can take their time in selecting the charities to receive grants from the fund.

61	680	\$172,890,787	\$10K–\$14,091,181
2011 DONOR ADVISED FUNDS	TOTAL DONOR ADVISED FUNDS	MARKET VALUE OF DONOR ADVISED FUNDS <i>(As of December 31, 2011)</i>	MARKET VALUE RANGE

889 GLOBAL SOLUTIONS



Judy Y. Huang, a native of China, is president and CEO of 889 Global Solutions Ltd. Founded in 1999 as a contract manufacturer working with U.S. manufacturers to procure and manufacture products from China, the main industry we serve is the medical device area. 889 or "ba ba jiu" represents financial prosperity and longevity. Judy and her 889 Global co-founder and husband, John F. Lewis Jr., a multi-generational Columbus native, an alumni of Bexley High School, Capital University Law School, reside in Columbus.

JOYCE AND OTTO BEATTY JR.

BIG GIVE



The Big Give, held over 24 hours on November 10–11, 2011, was a huge success. Our big-hearted community came together to leverage \$8,524,928 for 501 central Ohio nonprofit organizations. There was more than \$1 million in matching funds for this effort, to which thousands of gifts poured in from all over the country.

BROCCO FAMILY

Charles and Lisa Brocco established this fund to provide for those affected by child abuse. The Broccos are residents of Henderson, Tennessee.

JACOB CARLINO FOUNDATION

David and Traci Carlino created this fund in honor of their son, Jacob. The fund is dedicated to pediatric cancer research and studies specifically for Ewing's Sarcoma, a malignant bone tumor that affects children. The Carlinos are residents of Powell.

CD101 FOR THE KIDS FOUNDATION

CD101 for the Kids Charity was designed as an avenue for WWD (Apple Worldwide Developers Conference), to better utilize the power of its airwaves to support local charities that are committed to helping children and families in need throughout central Ohio. CD101 is locally owned and operated with a strong philanthropic philosophy of giving back to the community by using the resources available while incorporating its staff, listeners, and clients.

ELEANOR S. CELESTE JULIA CELESTE MAXWELL R. CELESTE ANNA VIRAGH MARIKA VIRAGH STEFAN K. VIRAGH

In an effort to encourage a lifetime of philanthropy among their six children, entrepreneurs Nancy Kramer and Christopher Celeste endowed donor advised funds that provide the ability for each child, at age 21, to donate \$2,100 annually to the philanthropy of their choice.

COLUMBUS RECREATION AND PARKS FOUNDATION

The mission of the Columbus Recreation and Parks Foundation is to strengthen and advance facilities and programs for the community. A variety of affordable, accessible, and diverse programs will be created for all ages through this fund.

COURTICE FAMILY

This fund was established by Tom Courtice, Ph.D. and Lisa Courtice, Ph.D., to support education and to honor family and others through philanthropy. Lisa is the executive vice president for Community Research and Grants Management at The Columbus Foundation. Tom is the former president of three colleges and is currently with AGB Search. The Courtices reside in Bexley and Chautauqua, New York. They are the parents of three children and four grandchildren.

**SHARON L. DIETZEL
MEMORIAL**

Sharon Dietzel was a devoted teacher and administrator serving the Vail Deane School in Elizabeth, New Jersey, Brearly School in New York City, and Columbus School for Girls. She lost her battle with ovarian cancer in December 2010. Her husband, Alfred, now retired, was president of both United Way of Franklin County and The Columbus Area Chamber of Commerce. He served for many years as Limited Brands, Inc. first public affairs vice president. His passion is to advocate for women and girls in Columbus and worldwide through WomenWho-ChangedAmerica.org. This fund will support grants to math and science teachers and scholarships to young women. The couple has four children, seven grandchildren, and two great-grandchildren. Al resides in Cornwall, Connecticut.

EYEWORKS



Daniel J. Koch, O.D., graduated from The Ohio State University College of Optometry and is in private practice as the owner of Columbus Eyeworks. He is a member of the Short North Business Association, an avid kayaker, and an enthusiastic supporter of the arts in central Ohio.

FLEEGAL FAMILY

Steve and Janet Fleegal established the fund to benefit organizations supporting greener, healthier, and more sustainable communities, as well as organizations that provide critical support services to those in need. A portion of the fund is a legacy gift that honors the charitable interests of Ohio natives John and Rose Marie “Frank” Warstler, Janet’s parents. Steve is the executive director of the Appalachia Ohio Alliance, a central Ohio land and water conservation trust. Janet is the director-servicing credit for Fannie Mae in Dallas, Texas.

**SAMUEL AND GIGI FRIED
PHILANTHROPIC**

Samuel Fried serves as executive vice president—Law, Policy & Governance for Limited Brands, Inc. He has served as a highly valued and trusted counselor to a number of significant business, philanthropic, civic, educational, religious, and political organizations. Sam and his wife, Gigi, have five children and four grandchildren and are residents of Bexley and Delray Beach, Florida.

FURIO NUOVO

Drs. Margaret and Gerard J. Nuovo, associate of The Ohio State University Comprehensive Cancer Center, named this fund in honor of their late dog, Furio. The fund is designated for animal rescue and welfare. The Nuovos are residents of Westerville.

RICHARD AND LINDA GUNTHER



Richard Gunther, who retired January 2012, is professor emeritus of political science at The Ohio State University. His wife, Linda, is retired from Columbus City Schools as a physical therapist. They are the parents of one daughter and reside in Worthington.

**RANDALL AND BRENDA
HASTEDT FOUNDATION**

Randall Hastedt, M.D., is a pediatric pathologist for Central Ohio Pathology Associates. His wife, Brenda, is a graduate of Ohio University. The couple, parents of three children, resides in Worthington.

INTERIM HEALTHCARE

Founded in 1966, Interim HealthCare, Inc. is the nation’s oldest healthcare franchise company providing nurses, therapists, aides, and other healthcare personnel to

approximately 50,000 people annually. This fund will support its charitable work in the community.

ARTIE AND ALISA ISAAC



Alisa Isaac is a nurse practitioner at Grant Medical Center. Her husband, Artie, teaches creativity in classrooms and corporations—and chairs CEO peer groups with Vistage International. Artie also serves on The Columbus Foundation’s Marketing Committee. They reside in Bexley with their two children. Their philanthropic interests include women’s health, substance abuse treatment, and community theatre.

JEREMIAH

This fund was created by Jeffrey M. Gibbs, D.D.S., and his wife, Carol. Dr. Gibbs practices dentistry with the Camelot Dental Group. The couple resides in Upper Arlington with their three sons: Matthew, Brendan, and Christian.

**JOSHUA ONE NINE
FOUNDATION**

KANTOR FAMILY

Seth Kantor, M.D., is the founding Rheumatologist at the Grant Arthritis and Osteoporosis Center. He and his wife, Susan, reside in Columbus and have two daughters and four grandchildren. As the fund grows and grandchildren age, they would like them to be involved with the donation commitments.

KIPP EXPANSION

This fund was established with a generous gift from the Wexner Family Charitable Fund, a private foundation, to support the expansion of the Knowledge is Power Program in central Ohio.

KRIDLER FAMILY

Doug and Monica Kridler established this fund to support regional charities that The Columbus Foundation has supported through its competitive grantmaking or that are consistent with its stewardship, performance, and accountability requirements. Doug is president and CEO of The Columbus Foundation. Monica is founder of Momentum, a program focused on inner city elementary school children using dance to teach discipline, teamwork, and excellence. The couple resides in Upper Arlington and has three children.

LEARN4LIFE



Nationwide Insurance established this fund as a vehicle for the community to support Learn4Life Columbus. Founded in July 2011, Learn4Life Columbus conducts research, communicates findings, and provides guidance to stakeholders to ensure that every child receives the support they need from cradle-to-career to succeed academically and achieve a meaningful career.

LUKENS

Robert Lukens grew up in London, Ohio, and lived most of his life there. He passed away in March 2012. His wife of seventy years, Ann Elizabeth Thompson Lukens, passed away in April 2011. Robert and Ann established this fund to help make improvements to the central Ohio area.

MARDAS FAMILY FOUNDATION

Denny and Suzanne Mardas of Upper Arlington established this fund. Their son, Tim, of Upper Arlington and their daughter, Elaine Albrecht, of Delaware will be successor advisors.

MARTENS FAMILY

Franklin and Karen Martens created this fund to support their charitable interests. The couple resides in Columbus.

JACKSON MAUCERI

Frank and Lisa Mauceri reside in Chicago. This fund will support numerous academic, artistic, and societal charitable interests around the country.

**MITCH AND JULIE MCLEOD
FAMILY FOUNDATION**

Mitch McLeod is president and CEO of Arcos, Inc., a software company specializing in automated crew callout and resource scheduling. His wife, Julie, founded Personalized Books and Candy, an online company that personalizes children’s books and CDs. They are the parents of two children and residents of Worthington.

**TIM AND LESLIE MICHAELS
FOUNDATION**

Tim Michaels is a CPA and a retired tax partner at Deloitte & Touche. He is a member of The Columbus Foundation’s Professional Council. Tim and his wife, Leslie, are longtime residents of Dublin, have four children, and nine grandchildren. They established the fund to give back to the community.

JAMES D. MILLER FOUNDATION



James Miller is senior associate vice president at The Ohio State University. He is a resident of New Albany. The fund supports The Ohio State University, New Albany Community Foundation, and programs that support veterans in memory of his father, Major Lawrence Miller, and many other community causes.

**WILLIAM AND SHARYN
MORSE FAMILY**

Bill Morse is an attorney and provides trust and estate planning services, as well as business and charitable planning counsel, to clients in his Worthington office. Sharyn is a retired elementary school teacher who worked for Worthington Public Schools. They have four daughters who serve with them as

co-advisors to their family fund. The Morses are longtime residents of Worthington.

**COLLEEN NISL AND
ROGER SUGARMAN**

Colleen Nissl is senior vice president and general counsel of NetJets, Inc. and is a member of the boards of trustees of LifeCare Alliance and The Heinzerling Foundation. Roger Sugarman is a partner with Kegler, Brown, Hill & Ritter and serves as chair of the Metropolitan General Board of the YMCA of Central Ohio and vice chair of Columbus Metropolitan Library board. They are active volunteers in the community, including United Way of Central Ohio and Community Shelter Board. Colleen and Roger reside in Columbus, as do their adult children, Jordan and Zac.

**NILES C. OVERLY AND
ARLENE M. FEDORCHAK**

Niles Overly is chairman and chief executive officer of Metro Data Center LLC, a high-tier data center and technology incubator in Dublin. He and his wife, Arlene Fedorchak, created this fund to support their charitable interests. The couple resides in Upper Arlington.

OXFORD CONSULTING GROUP

Founded in 1998 by chairman and president Michelle Kerr, Oxford Consulting Group, Inc. is a leading information technology consulting firm serving clients throughout the United States. The fund will support its corporate giving for employees company wide.

MARK PETTY MEMORIAL

Stephen Petty, president of Engineering & Environmental Services, established this fund in memory of his son, Mark Petty, who passed away unexpectedly from complications of Crohn’s Disease in September 2011 at age 21. Mark was an honors student and Cincinnati Award recipient at the University of Cincinnati, entering his senior year in the schools of Engineering and Business. Father and son were avid coin collectors. Stephen resides in Dublin.

PROVERBS 3:5-6

William Pugh and his wife, Theresa, are residents of Pickerington. The couple established this fund to support their charitable giving in the community.

PUSKARICH FAMILY

Lois Puskarich, of Cadiz, created this fund to support her charitable work in the community.

ALI REZAI



Ali Rezai, M.D., is a professor of Neurological Surgery at The Ohio State University. He is the

interim chair of the Department of Neurosurgery; director of the Center for Neuromodulation and director of the Neuroscience Program. He received his medical degree from the University of Southern California and resides in downtown Columbus. The purpose of this fund is to provide hunger relief for individuals with immediate needs, specifically through the Mid-Ohio Foodbank.

RI: GIVES PROGRAM



As the largest independent agency in the nation, Resource helps Fortune 500 companies in retail,

consumer goods, and technology prevail in the global digital economy. This fund encourages associates to participate as volunteers and contributors to charitable organizations in their communities.

STEVEN G. AND KAREN ROSHON



Steven Roshon, M.D., earned his bachelor's degree in chemistry and biology from Indiana University and his medical degree from The

Ohio State University. He is the department chairman of Cleveland Clinic Cancer Centers and was a founder of North Coast Cancer Care. Karen is a graduate of The Ohio State University and Eastern Michigan University and is the health education coordinator for Sandusky City Schools. The couple has been married for 32 years and they are the parents of one son, Nicholas, who is a digital marketer in Phoenix, Arizona, and one daughter, Kristen, who is a graduate student nurse practitioner at Otterbein University.

DEAN AND KELLY SCHOCKLING

Dean Schockling is senior vice president and wealth advisor for Morgan Stanley Smith Barney. He and his wife, Kelly, are residents of Westerville. The Schocklings are very involved in volunteering for several organizations including St. Paul the Apostle Parish in Westerville, St. Francis DeSales High School, and the Special Olympics.

EZRA AND MARY ANN "SKIPPER" SINGER FOUNDATION



Ezra Singer and Mary Ann "Skipper" Singer created this fund to facilitate their charitable giving. Ezra is a senior vice president at Limited Brands, Inc. and Skipper, an executive coach and author, is CEO of Synergy Consultants, LLC. They reside in Columbus.

BRUCE AND JOY SOLL FAMILY

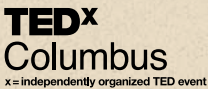
Bruce Soll is counselor of company affairs for Limited Brands, Inc. and serves on The Columbus Foundation Governing Committee. He and his wife, Joy, have three sons, Jason, Evan, and Adam—and reside in Bexley.

TALMAGE FOUNDATION

Ralph W. Talmage is president of Northwood Energy Corporation, a real estate developer, and a trustee of Heidelberg University.

He is a graduate of The Ohio State University. Joan is a former teacher and graduated from Heidelberg University and The Ohio State University. Both are active in church and community activities. Ralph and Joan are the parents of two sons and reside in Grandview. The fund focuses on education, human needs, and the arts.

TEDx COLUMBUS



This fund was established with a grant from the Resource Interactive Fund

of The Columbus Foundation to support the purposes of TEDx Columbus. TED stands for Technology, Entertainment, Design and x=independently organized. TEDx is a program of local events that bring people together to share TED-like experiences.

THIRTY-ONE GIVES FOUNDATION



Thirty-One Gives is the charitable initiative of Thirty-One Gifts, which is a direct-selling company

offering purses, accessories, and products for busy women. Its mission is to celebrate and empower women and girls, helping to strengthen her belief in herself, strengthen her family, and to lead a purposeful, thriving life.

HERB AND JUDY WEISBERG

Herb Weisberg, professor emeritus in Political Science at The Ohio State University, and his wife, Judy, a former teacher and lapsed master gardener, reside in Columbus. The couple has one son and their passions include education, the arts, and travel.

YAFFE / STUMP FAMILY FOUNDATION

Community Foundations, Inc.

Community Foundations, Inc., a statewide affiliate, was established in 1987 to enable donors to support nonprofit organizations primarily in the state of Ohio and beyond the central Ohio region.

8	132	\$50,021,447	\$10K–\$15,635,664
2011 COMMUNITY FOUNDATIONS, INC. FUNDS	TOTAL COMMUNITY FOUNDATIONS, INC. FUNDS	MARKET VALUE OF COMMUNITY FOUNDATIONS, INC. (As of December 31, 2011)	MARKET VALUE RANGE

ORGANIZATION ENDOWMENT FUNDS

ASHVILLE ALUMNI SCHOLARSHIP FUND OF THE TEAYS VALLEY EDUCATIONAL FOUNDATION OF THE PICKAWAY COUNTY COMMUNITY FOUNDATION

This fund was established in partnership with the Teays Valley Educational Foundation. The Ashville Alumni Association provides scholarships to students of the Teays Valley Schools in Pickaway County.

HELEN BAKER NOECKER MEMORIAL SCHOLARSHIP OF THE TEAYS VALLEY EDUCATIONAL FOUNDATION OF THE PICKAWAY COUNTY COMMUNITY FOUNDATION

Mary Ann Weibel established this fund on behalf of Helen Baker Noecker, through a gift to the Teays Valley Educational Foundation. It will support the Teays Valley Local School District, and is the second fund established by the Teays Valley Educational Foundation through the Pickaway County Community Foundation.

ROUNDTOWN YOUTH ASSOCIATION FUND OF THE PICKAWAY COUNTY COMMUNITY FOUNDATION

The Roundtown Youth Association is a nonprofit organization dedicated to raising funds to open a youth center in Pickaway County. Its mission is to provide a safe, inviting, educationally

stimulating facility for the youth of Pickaway County; a place that: cultivates talent, builds positive assets, promotes fitness, and serves as an outlet for emotional relief and release; A place that connects youth with mentors and community resources to provide positive role models and fellowship.

CHARLOTTE R. SCHMIDLAPP ENDOWMENT OF THE BERGER HEALTH FOUNDATION OF THE PICKAWAY COUNTY COMMUNITY FOUNDATION

This fund was established with a grant from the Charlotte R. Schmidlapp Fund to support nursing education at Berger Health System.

GARY AND CONNIE SHARPE ENDOWMENT FOR NURSING EDUCATION OF THE BERGER HEALTH FOUNDATION OF THE PICKAWAY COUNTY COMMUNITY

The Berger Health System is the largest health system in Pickaway County. The Berger Health Foundation, through the Pickaway County Community Foundation, established this fund to support its activities and services.

U.S. SPORTSMEN'S ALLIANCE FOUNDATION

The U.S. Sportsmen's Alliance Foundation is a national organization that protects and defends America's wildlife conservation programs and the pursuits of hunting, fishing and trapping. The foundation is responsible for legal defense,

research and public education, including managing one of the country's largest youth outdoor program: Trailblazer Adventure. Last year more than 190,000 youth participated nationwide. This fund was established to support the administrative duties of the organization that are focused outside of Ohio.

FIELD OF INTEREST FUNDS

JOHN AND SUSIE DUNLAP FUND OF THE PICKAWAY COUNTY COMMUNITY FOUNDATION

John and Susie Dunlap reside in Williamsport. John is a semi-retired farmer and Susie serves as a community volunteer and a board member. This fund will support their charitable giving in Pickaway County.

THE WAY SKATE PARK MINISTRY FUND OF THE PICKAWAY COUNTY COMMUNITY FOUNDATION

The Way Skate Park is an outreach ministry of the Village Chapel United Methodist Church in Ashville. This fund supports teenagers in the Village of Ashville, including the Little Chicago neighborhood. The skate park ministry provides a place for the teens to engage in a favorite sport, while opening the door for the ministry's outreach.

Supporting Foundations

29	\$406,218,555	\$30,967,406
NUMBER OF SUPPORTING FOUNDATIONS	COMBINED SUPPORTING FOUNDATIONS MARKET VALUE <i>(As of December 31, 2011)</i>	COMBINED 2011 GRANTS PAID

It is here that individuals, families, and businesses can realize many of the benefits of having a private foundation without the time demands and expenses related to running one. Through the creation of a Supporting Foundation, donors experience the autonomy of having a separate foundation and have the opportunity to involve their entire family or corporate staff. Usually with assets of \$5 million or more, Supporting Foundations are driven by the causes important to donors, and guided by their philanthropic spirit.

The Columbus Foundation staff provides unique, personalized services for efficient and effective operation of each Supporting Foundation. We share results of research on community needs and nonprofits, provide oversight of investments, and handle all administrative tasks. Just as donors turn to professional advisors for their business, investment, and legal matters, they trust The Columbus Foundation’s expertise and knowledge to assist with their charitable giving.

In 2011, Supporting Foundations collectively paid nearly \$31 million in grants to support nonprofit organizations. Since the first Supporting Foundation was created at The Columbus Foundation in 1976, these foundations have distributed more than \$335 million in grants to support projects and organizations that reflect the donors’ interests and address their philanthropic goals.

CURRENT SUPPORTING FOUNDATIONS

Anonymous (2)	John B. and Dareth Gerlach Foundation	John H. McConnell Foundation
Battelle Charities		Meuse Family Foundation
Central Benefits Health Care Foundation	John J. and Pauline Gerlach Foundation	Moritz Family Foundation
Columbus Youth Foundation	Greer Foundation	Roush Family Foundation
Community Gifts Foundation	Hinson Family Trust	James A. and Kathleen C. Rutherford Foundation
Crane Family Foundation	Ingram-White Castle Foundation	The Shackelford Family Foundation
William H. Davis, Dorothy M. Davis and William C. Davis Foundation	Kidd Family Foundation	Siemer Family Foundation
Dominion Homes—Borror Family Foundation	Arthur and Sara Jo Kobacker, Alfred and Ida Kobacker Foundation	Robert F. Wolfe and Edgar T. Wolfe Foundation
Paul G. Duke Foundation	Limited Brands Foundation	
The FG Foundation	Marsh Family Foundation	
	Raymond E. Mason Foundation	

IT IS HERE THE LASTING LEGACY OF THE DAVIS FAMILY CONTINUES TO MAKE A DIFFERENCE IN OUR COMMUNITY.

“The Davis’ strong tradition of helping others and making Columbus a vibrant community is visible today and will continue to make an impact for generations to come. With the assistance of The Columbus Foundation, we are confident that the family’s intentions will be the guiding force long after those who knew the family are gone.”

—WILLIAM D. WELLS, CHAIRMAN AND PRESIDENT, WILLIAM H. DAVIS, DOROTHY M. DAVIS AND WILLIAM C. DAVIS FOUNDATION

Legacy Society

The Legacy Society recognizes those individuals who have let the Foundation know they plan to leave a gift to the community through a bequest, trust, life insurance policy, retirement fund, or charitable gift annuity.

Nearly 700 planned gift donors are members of The Columbus Foundation's Legacy Society, which entitles members to participate in a wide range of Foundation events, activities, and initiatives.

679

Number of planned gifts donors who are members of The Legacy Society

46

Number of new planned gifts

MORE THAN
\$72,000,000

IN PLANNED GIFTS COMMUNICATED TO US

\$868,677,557

Total of future planned gift expectancies

“Your time and how you spend it is your most valuable asset. At the end of the day, your legacy is as much about investing in relationships in all aspects of your life as it is about investing your money.”

—RANDALL J. OTTINGER, NATIONALLY RECOGNIZED AUTHOR

2011 NEW PLANNED GIFT DONORS

- Anonymous (8)
- Ernest J. Abele
- Rowland Brown
- Anton C. Chin
- S. Michelle Cline
- John R. and Vivian Witkind Davis
- Joseph S. Streb
- James R. and Ramona A. Edman
- Daniel M. Goss
- J. Andrew Halatek
- Randall and Brenda Hastedt
- Chris and Karen A. Kaiser
- Anne H. Melvin
- George and Austin Miller
- Stephen L. Miller
- John J. Morone
- Keith and Nadine Pierce
- Nellie M. Rausenberger*
- Robert E. and Wendy W. Reber
- Carol Roth
- Dean Salts
- Armena Blaisdell Schmidt
- Michael and Antoinette Selsley
- Elsie M. Updyke*

*deceased

“It is here that The Ohio State University, one of America’s largest and most distinguished universities, was founded in 1870.”

—DR. E. GORDON GEE, PRESIDENT, THE OHIO STATE UNIVERSITY

“It is here in 1907 that the philanthropy of Andrew Carnegie built what has become America’s best public library.”

—PATRICK LOSINSKI, EXECUTIVE DIRECTOR, COLUMBUS METROPOLITAN LIBRARY

“It is here in 1927 that we started the Columbus Zoo and together have built the #1 zoo in America.”

—JACK HANNA, DIRECTOR EMERITUS, COLUMBUS ZOO AND AQUARIUM

IT IS HERE DR. ALI REZAI HOPES TO HELP PEOPLE DURING DIFFICULT TIMES AND INSPIRE OTHERS TO GIVE WHAT THEY CAN.

HIS PROFESSIONAL LIFE revolves around the intricacies of the brain, but when it comes to doing his part to help others, Dr. Ali Rezai is all heart.

A renowned neurosurgeon and professor in the Department of Neurological Surgery at The Ohio State University Wexner Medical Center, Ali is familiar with the physical ailments and challenges a patient faces, but recognizes overall health goes much deeper.

“In the hospital, I attend to the physical needs of patients,” explained Ali. “But there are other parts of human beings that also must be healthy in order to thrive. People need to be treated as whole, integrated human beings.”

Ali established the *Ali Rezai Fund* to support nonprofit organizations that provide for basic needs and targeted programs that recognize and promote healthy individuals as a whole, from their physical well-being to their emotional health.

“As physicians, we must strive—and in fact, from my perspective just as an everyday citizen, we have a moral obligation—to do what we can to heal and take care of the body as well as the emotional, physical, and life burdens of those in need,” said Ali. “Taking care of the basics will facilitate one to become a contributing member of society and eventually give back by helping others as they were once helped.”

“When life gets heavy for someone, you move in and carry life for that person until he or she can carry it on their own again.”

—ALI REZAI, M.D.

FUND	ESTABLISHED	PURPOSE
Ali Rezai	2011	To support basic needs, including food, shelter, and education.

Pictured: Dr. Ali Rezai at The Ohio State University Wexner Medical Center





“Mid-Ohio Foodbank has such a good outreach program and they recognize how to best help people.” —**NADINE PIERCE**

IT IS HERE NADINE AND KEITH PIERCE ARE SUPPORTING THE EFFORTS OF NONPROFITS THAT PROVIDE CRITICAL FOOD AND SHELTER RESOURCES TO THE COMMUNITY.

FOR MORE THAN 30 YEARS, Nadine and Keith Pierce have been happily donating their time to a variety of central Ohio nonprofit organizations. Nadine, a former home economist, and Keith, a retired insurance executive, both enjoy volunteering in the city they’ve called home since 1964.

“It was a way to give back and meet people who had similar ideas,” said Keith. “For a community to function, I think it is important that people get involved.”

When they decided to establish a fund at The Columbus Foundation, the couple chose to focus on tackling a growing demand for the most basic needs—food and shelter.

Their Designated Fund, the *Keith and Nadine Pierce Fund*, supports Mid-Ohio Foodbank and Community Shelter Board, two organizations on the front lines of fighting hunger and homelessness in our community.

The couple also created a planned gift through the Foundation’s Legacy Society that will form the *Keith and Nadine Pierce Greatest Needs Fund*, an Unrestricted Fund that will be used to address community needs in the future.

FUND	ESTABLISHED	PURPOSE
Keith and Nadine Pierce	2011	To support the efforts of Mid-Ohio Foodbank and Community Shelter Board to address basic needs in central Ohio.

Pictured: Nadine and Keith Pierce at Mid-Ohio Foodbank

IT IS HERE WE CARRY ON THE PROMISE FOR TOMORROW.

Our community, like our lives, is constantly changing. Through your passions and support for nonprofits, you are part of the momentum improving our community. The Columbus Foundation remains your trusted partner in bringing your philanthropy to life. We help you help others through the most effective philanthropy possible.

2011 FINANCIAL SUMMARY

INVESTMENT PERFORMANCE

The 2011 equity markets were fraught with significant volatility generated by the seemingly endless news concerning the European debt turmoil, the Washington gridlock, and a growing U.S. economy, but at a pace that was painfully slow. “Staying the course” tested the resolve of many investors. However, the Foundation continues to accept market fluctuations as the new “normal” and to view investment performance on a long-term basis. The unprecedented decline in the equity markets during 2008 tested the resolve of many other large endowments and foundations. Three years later, most of the Foundation’s unrealized loss in the market value of its investments has been reversed.

In 2011, the Foundation experienced investment returns consistent with standard benchmarks/indices and, for the last five years also generated results consistent with these same standards. While asset allocation does vary by fund type, the Foundation’s overall asset allocation at the end of 2011 was approximately 68 percent in equities and 32 percent in fixed income, money market, and/or alternative investment vehicles.

The Columbus Foundation and its Supporting Foundations have consistently applied a long-term approach to investing, including maintaining conservative investment practices with diversified portfolios.

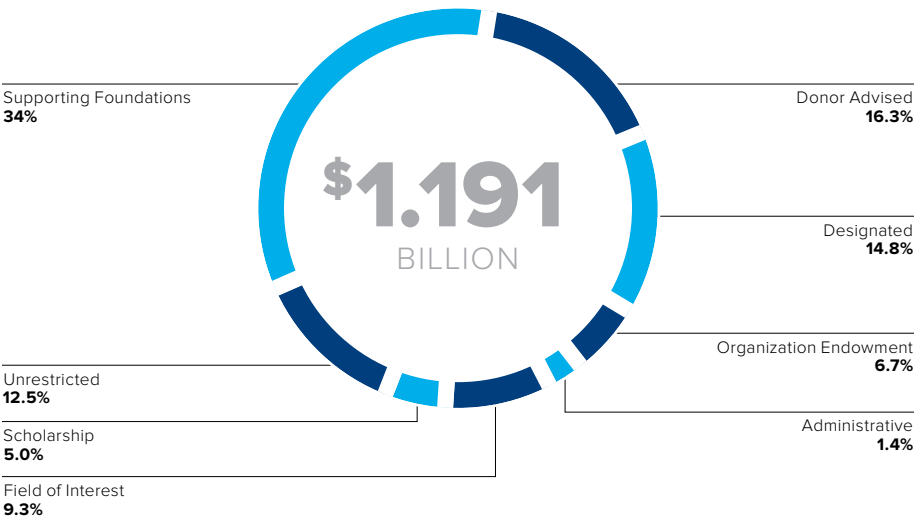
Utilizing a longstanding balanced investment approach, particularly over the past five years, has resulted in investment returns consistent with, and in many instances somewhat better than, traditional benchmarks such as the S&P 500 Index. In addition to evaluating asset allocation policies, each entity also continues to evaluate its individual spending/grantmaking policies, in many instances reducing its spending rates in anticipation of diminished investment returns.

This conservative approach to investing assets is fundamental to The Columbus Foundation’s overall

investment philosophy. Although the many financial institutions that the Foundation utilizes to invest assets provide prudent and careful stewardship of the assets entrusted to them, it is the Foundation’s Investment and Governing committees that determine investment policies and provide important guidance and oversight.

The Foundation’s investment policy, formulated by its Investment Committee and approved by its Governing Committee, continues to provide guidance for the many financial institutions that hold and manage Foundation assets. The

Assets by Fund Type



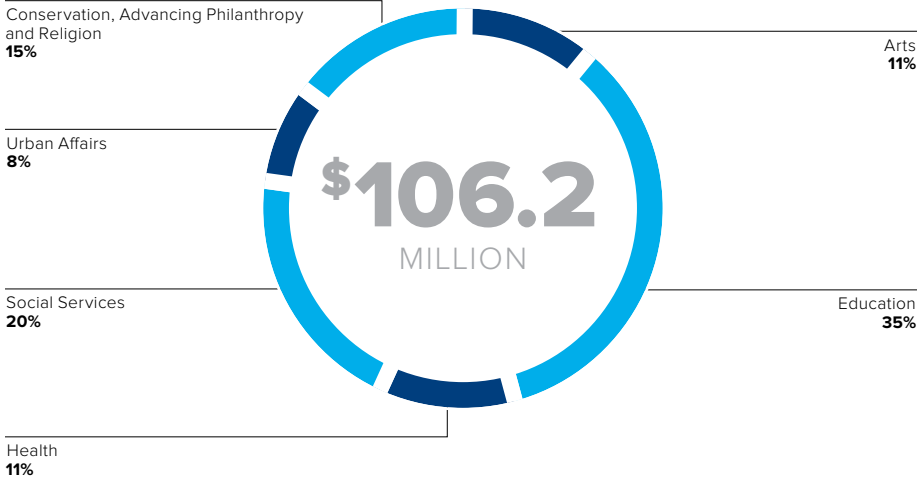
Investment Committee meets on a periodic basis and continues to review investment management performance, as well as to evaluate potential investment vehicles that enhance portfolio mix, reduce volatility and risk, and maintain the consistent grantmaking ability of the Foundation’s permanent funds, on an inflation-adjusted basis.

AUDIT

Adhering to industry best practices and consistent with prior years, The Columbus Foundation and its Supporting Foundations engaged the services of an independent public accounting firm to perform an audit of the Foundation’s records and 2011 financial statements. As a part of its work, the public accounting firm also conducted a review of the Foundation’s internal controls and reviewed its findings with an independent Audit Committee comprised of at least one Foundation Governing Committee member and two other accounting/financial experts.

John Gerlach & Company has completed its audit of both the calendar year 2011 combined financial statements for The Columbus Foundation and the underlying supporting records. Copies of the comparative 2011 and 2010 combined audited financial statements, including the independent public accounting firm’s opinion, are posted on the Foundation’s website, www.columbusfoundation.org, or may be obtained by calling 614/251-4000.

Grants Paid by Field for The Columbus Foundation and Supporting Foundations



\$1.27B

TOTAL GRANTS AWARDED TO THE COMMUNITY SINCE 1945

\$1,191,264,430

TOTAL ASSETS HELD IN 1,924 FUNDS AND 29 SUPPORTING FOUNDATIONS

NINTH

ASSET RANKING AMONG MORE THAN 750 COMMUNITY FOUNDATIONS IN THE U.S.

\$249,222,257

TOTAL GIFTS MADE TO NEW AND EXISTING FUNDS AND SUPPORTING FOUNDATIONS

\$72.8M

PLANNED GIFTS
COMMUNICATED
TO US

\$106.2M

TOTAL GRANTS PAID
TO 2,395 NONPROFIT
ORGANIZATIONS

\$868.7M

TOTAL OF FUTURE
PLANNED GIFTS
TO DATE

SIX HUNDRED

NUMBER OF NONPROFITS THAT HAVE JOINED POWERPHILANTHROPY[®] AND HAVE COMPLETED PORTRAITS

\$1,781,234

AMOUNT OF SCHOLARSHIP GRANTS AWARDED TO 793 STUDENTS

PROFESSIONAL COUNCIL

Since its inception, The Columbus Foundation has had the privilege of working with nearly 200 professional advisors, including attorneys, financial advisors, accountants, insurance professionals, and others who connect their philanthropically minded clients with the Foundation’s expert resources.

We recognize and thank our family of professional advisors who have supported the Foundation by working with clients on charitable gift and estate planning

strategies. We partner with professional advisors to generate the most effective philanthropy possible in our community.

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GOVERNING COMMITTEE

A Governing Committee of nine volunteers provided stewardship for The Columbus Foundation and its charitable activities in 2011.



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Chairman



Tanny Crane
Vice Chairman



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Bruce A. Soll



Barbara Trueman



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As of 12/31/2011

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Renilda Marshall
Executive Secretary
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Tracey De Feyter
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Vice President for Donor Services
and Development

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and General Counsel

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Scholarship Manager

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Donor Services Research Associate

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Donna Jordan
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Jane Landwehr
Donor Services Grants Assistant

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Associate Director for Donor Relations
and Regional Giving

Angela Parsons, J.D.
Associate Director of Planned Giving

Judy Renner
Executive Assistant for Donor Services
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Pamela S. Potts
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Manager of Facilities and
Support Services

Pamela S. Straker
Director of Human Resources

Cathy K. Vrenna, MBA, CPA
Controller

Brenda Watts
FoundationPower Coordinator

IT IS HERE WHERE LEGACIES ARE MADE AND REMEMBERED.

THE COLUMBUS FOUNDATION MISSION

To assist donors and others in strengthening and improving our community for the benefit of all its residents.

THE COLUMBUS FOUNDATION PROMISE

To help you help others through the most effective philanthropy possible.

CREDITS

EDITORIAL

Carol Harmon, Raquel Gober, Amy Vick, Nick George

DESIGN

Base Art Co.

PHOTOGRAPHY

Eclipse Studio (vignettes)

George C. Anderson (chairman and president)

Rycus & Associates, Adam Queen Images

(Governing Committee)

Randall Schieber (The Big Give banner)

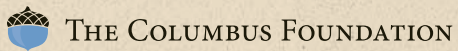
Nick George (Weinland Park neighborhood images)

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