

LOGO USAGE GUIDE

The following information is for nonprofit organizations that are the recipients of a grant. If you have any questions, please contact us.

Please note, if you are the recipient(s) of a Supporting Foundation grant and are requesting a logo, please contact Tracey DeFeyter at 614/251-4000 or tdefeyter@columbusfoundation.org.

Linking to The Columbus Foundation website:

Please use the following URL to link to the homepage: columbusfoundation.org

Format guidelines for using The Columbus Foundation's logo(s):

- Do not resize the logos.
- Do not change the colors of or edit the logos in any way.
- Use the EPS format for print.
- Use the JPEG format for Microsoft Word and/or for online content.
- Do not overlap the logo(s) with other logos or text.
- Leave negative space around your logo. Ensure it is not too close to an edge or does not appear too close to any other logos or graphics. See example below:



Finding the logos:

 To download The Columbus Foundation's approved logos, please visit the <u>Nonprofit Toolkit</u>. The logos are located in the Logos & Publicity Guidelines menu.

For any questions or additional information, please contact marketing@columbusfoundation.org