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# NEXUS

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THE COLUMBUS  
FOUNDATION

SPRING  
2014



**NEX·US** (něk'sēs) N., **1.** A MEANS OF CONNECTION; A LINK OR TIE. **2.** A CONNECTED SERIES OR GROUP. **3.** THE CORE OR CENTER.

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# NEXUS

## PRESIDENT'S PERSPECTIVE



Douglas F. Kridler  
President and CEO

“You’re already home where you feel loved.” These words, from a current song by a band called The Head and the Heart, captures part of what distinguishes us from the growing world of philanthropy. It is through our care for our community and the best in personal service that we strive to make you feel at home when you partner with us—no matter where you live today. That’s what makes us work so well for our donors, wherever they are located across the over 30 states and over 50 Ohio counties we serve.

This is our 70th anniversary year. It is quite impressive that amidst the tremendous sacrifices and worries of World War II, the people of this community thought about their home, about helping the people around them. Even during such volatile times, they could see that we need each other, and that we magnify our impact through working together.

The tradition of community stewardship is a long, proud, and global one. Consider this, spoken by Pericles in his Funeral Oration 2,400 years ago in Ancient Greece: “I shall begin with our ancestors: it is both just and proper that they should have the honour of the first mention on an occasion like the present. They dwelt in the country without break in the succession from generation to generation, and handed it down free to the present time by their valour.”

It is important to note that as long as this sense of community responsibility has been in place, it has not been universal, and cannot be assumed. Paul Otte, founder of the Ross Leadership Institute, wrote these words last year about his native Detroit: “Some (me included) say the problems began in the 1970s when the city’s leadership focused more on itself (what it could take, not give) than the people it served. The leaders didn’t add value to what they had inherited.”

Fortunately, Columbus is in many ways the

antithesis of this. We have a corporate sector working together in unprecedented ways, local public sector leaders who collaborate and partner to build a stronger and better community, and a robust philanthropic tradition that makes possible great leaps forward in community care. We understand that we truly prosper when we care, both as individuals and as communities.

Our staff dedicates itself to finding opportunities to advance and catalyze progress in our community, and we invite you to co-invest along with us in our efforts to do so. Recent first-of-their-kind grants to creative organizations leading the renaissance in Franklinton, endeavoring to correct a truly embarrassing and tragic local rate of infant mortality through our lead funding for the Infant Mortality Task Force, and making it possible for our choice food pantries and soup kitchens to handle fresh produce are just a few examples of signature investments we have made in the last year, to great effect.

So, no matter where you live today, we give you our best, not only to show you our dedication to, and investment ideas for, our community, but also to show you our appreciation of your generosity—no matter where you chose to allocate it. The Columbus Foundation is an intensely caring home for philanthropy, and we are proud that you are part of our family.

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Amy Vick  
Nick George  
Carol M. Harmon

### OUR MISSION

To assist donors and others in strengthening and improving our community for the benefit of all its residents.

### OUR PROMISE

To help you help others through the most effective philanthropy possible.



Want to share NEXUS with a friend? Check out our digital version online at <http://columbusfoundation.org/publication/nexus-spring-2014/>

For more information, visit [www.columbusfoundation.org](http://www.columbusfoundation.org) or call 614/251-4000.



Photos by Nick George, unless noted.



Confirmed in compliance with national standards for U.S. community foundations.



### CONTACT US!

If you have questions, comments, or ideas about NEXUS, we would love to hear from you. Email us at [NEXUS@columbusfoundation.org](mailto:NEXUS@columbusfoundation.org) or call 614/251-4000.

# Investing in Hope

## DONORS FOCUS ON GENETIC TESTING TO ERADICATE HEART DISEASE

### FOR COLUMBUS FOUNDATION DONOR

Ben Weisbuch, faster is definitely not better—especially when it comes to his heart.

After a sudden cardiac arrest episode in 2010, just hours after returning home from his honeymoon, the then 37-year-old spent days in a medically-induced coma. He didn’t know it then, but the condition he was experiencing was the same one that had suddenly taken his mother years before.

“The electricity speeds up,” he explained. “It speeds up so fast that it stops pumping blood and just jiggles. Everything shuts down.”

In the months following his first episode, Ben and his wife, Miranda, worked with doctors to find the cause. A defibrillator was implanted to help jump-start his heart when it would stop. Within an 18-month period, Ben burned through four batteries—each of which should have lasted seven to nine years. At least 135 times the defibrillator has saved his life.

After mapping his entire genome, doctors at The Ohio State University determined a mutation in one of his genes holds the key to his cardiac issues. Through genetic testing they were able to identify others in Ben’s family who carry the gene, and it answered questions about multiple family members who died suddenly.

In 2012, Ben and Miranda established the *Heart Hope Foundation* at The Columbus Foundation.

“Part of setting up the fund was to make sure that other people have access to the same genetic testing tools,” Ben said. “No one should ever have to go through this.”

The foundation has two main components. The first is to subsidize the cost of genetic testing—providing co-pay assistance to family members of those with heart disease. This gives them an opportunity to see if preventative measures can be done to help save a life.

The second is micro-grant awards to support research. “There are so many scientists and smaller labs that don’t get the funding,” said Ben.

Their foundation is also considering a program to help with post-mortem genetic testing. No insurance company will currently pay for this, yet the answers could save lives in the future.



Ben and Miranda Weisbuch, and their son Maccabee

In March 2013, Ben had a series of cardiac episodes while in Canton and was life-flighted back to Columbus, where he developed sepsis and had multi-organ failure. “I was on my way out. They put me into a coma for close to 10 days,” he recalled.

As Ben slowly recovered, his passion for the foundation and living his life was strengthened even more.

“I’ve been close to death so many times. If through our foundation we can encourage young people from families with a history of heart disease to have genetic testing done, all this might be worth it.”

With a dedicated national board of directors, and a scientific advisory board chaired by Peter Mohler, Ph.D., director of the Dorothy M. Davis Heart & Lung Research Institute at The Ohio State University Wexner Medical Center, the Heart Hope Foundation’s first major fundraising event with its charitable partners was held March 7.

“This condition can truly be stopped in its tracks,” said Miranda, who confirmed the couple’s two-year-old son does not carry the gene. “In our family, after Ben, this won’t exist. We have the technology to make sure that future generations absolutely do not have it. If everyone had access to testing, think about how many lives could be saved.”

For a couple that started their marriage in crisis, they say the past four years have only made them stronger.

“We don’t wait to do things,” Miranda said. “We’ve learned that tomorrow isn’t guaranteed, so you might as well do as much as you can today.”

## FOUNDATION WELCOMES NANCY KRAMER TO GOVERNING COMMITTEE

### MICHAEL J. FIORILE SERVING THIRD TERM AS CHAIRMAN

The Columbus Foundation’s Governing Committee, a group of nine dedicated volunteers, provides stewardship for The Columbus Foundation and its charitable activities.



**MICHAEL J. FIORILE**, president and CEO of The Dispatch Printing Company, is serving his third year as chairman of the Committee. Mr. Fiorile has been a Committee member since 2008.



**C. ROBERT KIDDER** is serving his second term as vice chairman. He served as chairman of the board of Chrysler Group LLC from June 2009 until September 2011 and was elected to the Committee in 2012.



**NANCY KRAMER**, founder and chairman of Resource, was recently elected to serve a seven-year term on the Committee. Ms. Kramer founded Resource, a nationally recognized digital marketing agency based in Columbus, in 1981 and has been honored as one of the 100 Most Influential Women in Advertising by *Advertising Age*.

In 2008, *The Wall Street Journal* named Resource one of the Top Small Workplaces in the United States. Ms. Kramer serves as a member of The Wexner Center Foundation Board of Trustees, L Brands Foundation, Glimcher Realty Trust Board of Trustees, The Columbus Partnership, Advancement Committee of the Board of Trustees of The Ohio State University, and as chairperson of The Wellington School Board of Trustees.

Additional Governing Committee members include **David P. Blom, Joseph A. Chlapaty, Lisa A. Hinson, Barbara J. Siemer, Dwight E. Smith**, and **Matthew D. Walter**.



Sue Doody and her grandson, Simon Anderson.



Photo by Randall Schieber

## ★ CHARITABLE GIFT CARDS—A “COOL” WAY TO GIVE ★

**COLUMBUS FOUNDATION DONOR SUE DOODY** was excited to give the gift of giving to her grandchildren this past holiday season.

“What better way to introduce kids to philanthropy than to give them Charitable Gift Cards,” Sue said. “I’ve always given, and I just feel it is important for them.”

Sue, who also serves on the Donor Services and Development Committee, purchased five fifty-dollar cards through her Donor Advised Fund for her grandchildren who live in central Ohio, and range in age from 10-16.

Her 10-year-old grandson, Simon Anderson,

ran right to the computer to get started choosing which organization in PowerPhilanthropy® he would support with his card.

“I thought, wow, this is really cool. I wanted to give it to the homeless,” Simon said.

Charitable Gift Cards are a terrific way to share your spirit with family, friends, and colleagues. Physical or electronic gift cards are available for purchase online in denominations of \$50 and \$100 using a major credit card, or a Donor Advised Fund may be used for purchases of \$100 or more. Visit [www.TCGiftCardPurchase.org](http://www.TCGiftCardPurchase.org) or call 614/251-4000 for more information.





ORGANIZATION  
WELCOMES CAFÉ BRIOSO  
IN NEW FRANKLINTON  
LOCATION

Pictured (l-r):  
Jeff Davis, Rex Brown, and Eva Ball

Hot New Spot for Glass Axis

IN 1987, GLASS AXIS STARTED as a “mobile hot shop”—a portable studio for glass artists passionate about their craft. More than 25 years later, the nonprofit organization is poised for another new beginning—a move to Franklinton. “East Franklinton is perfect for us. It’s developing, it’s close to downtown, and it’s becoming a maker hub. This was a really good time for us,” said Eva Ball, director for strategic development at Glass Axis.

Glass Axis teaches every glass media you can imagine, from neon to kiln work. Through membership, it also provides tools to artists working in central Ohio that would otherwise be out of the question financially because of the expense of the equipment and the space it requires. Glass Axis teaches 3,000 classes a year and provides exhibition space and income opportunities to local artists. The organization has been in the Grandview

area for 11 years. The new space, at 610 W. Town Street, is 12,000 square feet and scheduled to open to the public in October. “We hope, in the new space, to expand educational opportunities and also make it a tourism hub for Columbus,” said Rex Brown, executive director of Glass Axis. “We’re also planning to engage with other arts partners in that neighborhood to help boost Franklinton as an arts community.” In 2013, a \$45,000 grant from The Columbus Foundation’s *Fund for Financial Innovation* was awarded to support a unique revenue model within the new space that will help generate income from a café tenant, Café Brioso. Through the construction of a café, a base rent and portion of revenue will be paid to Glass Axis. “The Brioso partnership allows us to add more into our budget. It’s really a financially innovative idea to balance more of our earned income with

community support,” Eva said. “It’s a win-win situation for the neighborhood and both Brioso and us.” Café Brioso premiered in June 2001 on Gay Street and will be opening another location in the Discovery District this summer, according to owner Jeff Davis. The Franklinton space will be a 200-square-foot coffee and espresso bar, open during Glass Axis regular hours and events. It plans to offer its own baked goods as well as those from Dan the Baker. “Collaborating with a long-standing member of the arts community like Glass Axis is an honor. Eva approached us at the right time and presented a compelling vision for their move to Franklinton,” Jeff said. “In a practical view, it allows us to have a small footprint, lower start-up costs, and a concept we feel very confident in executing well.”

CELEBRATING  
OUR NATIONAL  
CHAMPIONS!

The Columbus Foundation celebrates the outstanding work of our business and nonprofit leaders and innovators—and the acclaim their accomplishments bring to our city. Together, we are building Columbus’ reputation as a place distinguished both by its knowledge resources and its openness to new ideas.

Pictured (l-r) Seated: Stephanie Lorenz, John Angelo, Nannette V. Maciejunes, Sean Morehart, and Dr. Lonnie Thompson. Standing: Bert Castle, Andy Ginther, Alex Bandar, Joey Diamond, Mark Davisson, Claire-Louise Bode, and Lisa Ingram. Inset: Scott Griffin



<p>★</p> <p><b>Dr. Lonnie Thompson</b> Distinguished University Professor, School of Earth Sciences and the Byrd Polar Research Center, The Ohio State University</p> <p><b>International Science and Technology Cooperation Award, People’s Republic of China</b></p> <p>★</p> <p><b>Mark Davisson</b> President, InfoMotion Sports Technologies</p> <p><b>3 CES Innovations 2014 Design and Engineering Awards for the 94Fifty Basketball, CES Innovations</b></p>	<p>★</p> <p><b>Scott Griffin</b> Chief Sustainability Officer, Greif</p> <p><b>2013 People’s Design Award, Greif PackH20, Smithsonian’s Cooper-Hewitt National Design Museum</b></p> <p>— and —</p> <p><b>2012 Best of What’s New, 25th Anniversary, Popular Science</b></p> <p>★</p> <p><b>Andy Ginther</b> President of City Council, City of Columbus</p> <p><b>Green City of the Year Award, 2013 Waste and Recycling News</b></p>	<p>★</p> <p><b>Abigail Wexner</b> Founder, <b>Stephanie Lorenz</b> Event Director, The New Albany Classic Invitational Grand Prix and Family Day Recognition</p> <p><b>#1 Specialty Equestrian Event North American Riders Group</b></p> <p>★</p> <p><b>Claire-Louise Bode</b> Team Leader <b>OSU Women’s Rowing</b> <b>NCAA D1 Women’s Rowing Champions</b></p>	<p>★</p> <p><b>Lisa Ingram</b> President, White Castle</p> <p><b>White Castle Slider® “Most Influential Burger Ever” TIME Magazine</b></p> <p>★</p> <p><b>Nannette V. Maciejunes</b> Executive Director, Columbus Museum of Art</p> <p><b>2013 Winner of the National Medal for Museum and Library Service The National Institute of Museum and Library Service</b></p>	<p>★</p> <p><b>Alex Bandar</b> Founder and CEO, Columbus Idea Foundry, and <b>Jamie Diamond</b>, coach of Cougar Robotics, <b>Joey Diamond</b> and <b>Sean Morehart</b>, Cougar team members</p> <p><b>2013 FIRST Tech World Championship FTC International Robotics Competition</b></p> <p>— and —</p> <p><b>“The most active makerspace in the world” MAKE Magazine</b></p>	<p>★</p> <p><b>John Angelo</b> Founder, Destination Development Consultant and Producer of HighBall Halloween</p> <p><b>“The single most elaborate Halloween event in the country...” FoxNews.com</b></p> <p>★</p> <p><b>Bert Castle</b> Executive Director, Martin Luther King Breakfast Committee, Inc., MLK Arts Complex</p> <p><b>Largest breakfast gathering in honor of Martin Luther King, Jr. in the country</b></p>
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## GRANTS HONOR 70 YEARS OF PASSION AND PURPOSE

TO CELEBRATE THE COLUMBUS FOUNDATION'S 70th ANNIVERSARY, hundreds of nonprofit leaders and community members recently voted to provide grants to support community needs impacting lives in central Ohio. The grants, which totaled \$140,000, were made to seven nonprofit organizations providing valuable services and resources to our community.

### YOUTH AND THE ARTS

The following grants will support arts programming to provide local youth with hands-on experience in the arts, leaving a lasting imprint on their lives.

- **Central Community House**—\$25,000 to support the TRANSIT ARTS program to provide introductory arts workshops; purchase a portable sound system, electronic drum kit, and acoustic guitars; and sponsor 10 additional Open Mic performances—impacting more than 3,000 youth, ages 12-21.
- **King Arts Complex**—\$20,000 to implement the Saturday Arts Education program—supporting 50 youth, grades 9-12.
- **Jazz Arts Group**—\$25,000 to provide Columbus Youth Jazz Program scholarships and offer Jumpin' JaKs in Head Start classrooms—helping 20 youth, grades 7-12, and 320 youth, ages 3-4.

### SENIOR HOME REPAIRS

The following grants will enable senior households to be safer and more stable.

- **LifeCare Alliance**—\$25,000 to support at least 25 home repairs for seniors.
- **Rebuilding Together Central Ohio**—\$20,000 to support at least 10 home repairs for seniors that support safe aging in place.
- **Creative Housing, Inc**—\$15,000 to support home modifications that address health and safety issues for at least three senior households.
- **Community Development for All People**—\$10,000 to support at least three senior households with repairs that address health and safety issues.

## FOUNDATION SNAPSHOTS



Photos by Lisa Jolley

The Foundation is grateful to donors **Ron and Ann Pizzuti** (left) and **Buss and Lou Ann Ransom** (right) for hosting fellow donors and friends at the annual Florida receptions, which also celebrated the Foundation's 70 years of passion and purpose.



Recipients of recent grants from the **Fund for Financial Innovation (FFI)** met at the Foundation to provide feedback on the opportunities and challenges their organizations face. From basic needs to the arts, FFI supports transformative ideas that demonstrate social innovation, social enterprise, and/or partnerships and mergers.



On April 17, the 50th anniversary of her historic flight, a life-size bronze statue of **Jerrie Mock**, created by Columbus artist Renate Burgyan Fackler, was unveiled at Port Columbus International Airport, the departure and landing site for her extraordinary achievement as the first woman to fly solo around the world.



### THE ARTS ARE ALIVE AT THE COLUMBUS FOUNDATION!

The Foundation is home to a wide range of creative talent, including staff members (from left) musician Renilda Marshall, painter Jane Landwehr, author Eric Jensen, poet Barbara Fant, thespian Brenda Watts, and visual artist Nick George, who captured this self-portrait.





## Books that Inspired Me

“I READ IN STREAKS AND SPURTS, AND TYPICALLY HAVE MORE THAN ONE BOOK GOING AT A TIME. IT’S JUST MY NATURE.”

—GEORGE BARRETT



**Columbus Foundation donor George Barrett still receives a book from his 91-year-old mother for nearly every occasion. As chairman and chief executive officer of Cardinal Health, he relies heavily on his Kindle for travel, and enjoys a wide variety of subjects, from nonfiction and history to contemporary life and education.**

**Has reading always been an important part of your life?**

Given the fact that I am the child of an English teacher and poet, you would think that it has always been, but I wasn’t particularly an early reader. I was so involved in sports and in music that I somehow had to be rattled most of the time by my parents to do my reading when I was young. But sometime in my teen years, between *To Kill a Mockingbird* and *A Farewell to Arms*, it all clicked. It was then I realized I could get a lot of enjoyment from reading.

**Was there someone who inspired you to read when you were young?**

I would say my parents primarily inspired me. Both of my parents are incredibly well read. I also had a few teachers along the way who managed to, in the discussion of books, bring them to life. I think the same was true in college, both in literature and my study of music—there were some teachers who really encouraged me to read.

**What book(s) are you currently reading?**

I just finished *The Sports Gene* by David Epstein, which I loved. It’s a very interesting, provocative book and I liked it because as a former athlete I’m fascinated by this stuff. I am finishing *Immortal Bird* by Doron Weber, a classmate of mine from Brown University. It’s a story about his son’s losing battle with a congenital heart defect. I’m also in the middle of tackling

Henry Kissinger’s *On China*, and I’m reading *Strings Attached*, by Joanne Lipman, who is a former musician. She has done a lot of writing about the connection between those who have studied music and people who are in positions of leadership. I really liked Paul Tough’s book *How Children Succeed* because I don’t think it just speaks to children but how we, as humans, succeed.

**Is there a certain book or author you feel has made a large impact on your life?**

I would say Doris Kearns Goodwin’s books, in particular *Team of Rivals: The Political Genius of Abraham Lincoln*, was incredible. I’m not a big fan of business and leadership books. I don’t think many of them have that much to offer that is new. This is not a business or leadership book, but it really was a great study in leadership. When you read that book and sit in this seat, there are so many things that resonate, at least for me. The way Lincoln used his humor to disarm opponents, and how he built followership from people who were really quite dismissive of him. Through her writing, she manages to bring characters to life. I thought it was incredibly inspirational and a great book.

**Do you have a book that you typically recommend to colleagues?**

I get asked all the time about the economy and what’s going on. There’s a really simple book by David Wessel called *Red Ink*. For someone trying to understand what’s happening with our economy, who doesn’t want to come at it with a highly ideological or political vent, this is a very straight up description of the way the economy works and the situation we’re in. And, I always recommend *Team of Rivals*.

## Weinland Park—All Eyes on the Future

### MOMS2B PROGRAM SHOWS PROMISING RESULTS

**WEINLAND PARK IS A COMMUNITY ON THE RISE.** The neighborhood, just southeast of The Ohio State University, continues to see improvement on many fronts, as revitalization efforts make it a safer and healthier area. Vacancy rates are dropping, new housing products are being offered, and buyers/tenants are taking notice and moving in.

“Weinland Park is on a great path to becoming a stable, sustainable neighborhood,” said Michael Wilkos, senior Community Research and Grants Management officer at The Columbus Foundation, and Weinland Park resident.

Thanks to generous Foundation donors who have created Unrestricted funds, more than \$3.7 million in grants has benefited Weinland Park in key areas since 2007, including education, employment, health, housing, research, resident engagement, safety, and youth development.

The Weinland Park Collaborative, a partnership of more than a dozen agencies and organizations, has overseen the majority of programs and investments in the area. Total investments through the collaborative are estimated to be nearly \$50 million since 2009, including repair, renovation, and new construction of more than 100 homes; demolition and cleanup of two

former industrial sites; and new programs for youth, workforce development, and education.

Financial support from The Columbus Foundation and its donors continues to make a real difference in the day-to-day lives of those who call Weinland Park home.

A signature

program and success story in Weinland Park is Moms2B, which focuses on the health and welfare of low-income pregnant women. The program’s mission is “to empower women in high-risk neighborhoods to deliver full-term healthy babies by providing weekly group sessions focused on education, nutrition, clinical, and social support that continues through the baby’s first year of life.”

Moms2B is responding to the concern that the infant mortality rate in Ohio and Franklin County is going up, even as the rate is declining nationally. The infant mortality rate in Franklin County in 2013 was as high as the national rate in the early 1900s. Disorders related to premature delivery and low-birth weight are the leading causes of death for infants.

Pediatrician and Clinical Director Patricia Gabbe, M.D., of The Ohio State University and Nationwide Children’s Hospital; Professor and Clinical Researcher Thelma Patrick, Ph.D., and Program Director Twinkle Schottke, both of The Ohio State University, founded Moms2B in 2010. The program began as a 10-week nutrition course and has since expanded to a comprehensive prenatal program at three locations.

The Columbus Foundation has been a lead funder in the program and, since its inception, has invested \$160,000 in grants to provide continued support.

The percentage of low-birth weight babies delivered by Moms2B participants (excluding twins and triplets) is 8.5 percent compared with 9.4 percent for all births in Franklin County and 13.2 percent for African-American babies in Franklin County.

“The Moms2B program has improved health outcomes for both mother and child, and has reduced disparities and premature births in Weinland Park,” Michael said. “Additionally, the program has built a strong sense of community among participants and successfully linked women to other necessary services to improve their quality of life.”



The Moms2B program creates a serious, yet joyful learning community for pregnant women in neighborhoods like Weinland Park.





2 MINUTES WITH...

# Lisa Hinson

**DON'T BE A BYSTANDER!**

Governing Committee member, Columbus Foundation donor, and small business owner Lisa A. Hinson is a force to be reckoned with. A tireless champion for The James Cancer Hospital, this highly respected public relations professional and mother of two is passionate about where our city is today—and where it's heading.

**Philanthropy is clearly a family affair for you. Why was it important to involve your children from a young age?**

My husband and I feel like we get a lot more out of philanthropy than we put into it. We wanted our kids to have that experience. From a young age, we wanted them to feel that they aren't just bystanders, but active participants in the life of Columbus. From the start, they've embraced it and now, at 16 and 20, are still very involved.

**You started and have grown your company, Hinson Ltd. Public Relations, in Columbus. What is it about this city that makes it a great place to run a business?**

I think Columbus really values hard work. That's one of the beauties of this city. I started my business 16 years ago, but I was fortunate to have some great experience under my belt. Over the years, I've really grown as my clients have grown. My company was welcomed with open arms, and I think that just has a lot to do with Columbus' DNA—we want to see people achieve. We're also a hotbed for entrepreneurs. I'm still a small business, and that's on purpose. It was a strategic decision to allow me to really roll up my sleeves and be part of the day-to-day work of the business.

**As a longtime community volunteer and board member, you have been involved with many great organizations in central Ohio. Are there areas or interests that you have a certain passion for?**

My very first board appointment ever was Directions for Youth and Families when I was in my 20s. That really set the tone for wanting to be involved in the community. Today, the number one focus area for me and my family is The James Cancer Hospital. My family and my husband's family have both been impacted by cancer, as most families have, in very devastating ways. It's a passion that has spilled over into a lot of activities around supporting The James, with one of those being Pelotonia. My husband and both my kids participate, too. I co-founded Girls with Gears, which at 52 members is an all-female peloton that also allows me to rally females around the cancer space collectively.

**In addition to being a mother of two, you've done a lot of work with young people. What is one piece of advice you would give someone coming out of high school today?**

I would tell them to not be a bystander. Our company believes in mentoring young women. Over the span of this business, we've had about 30 female summer interns. We have high expectations of them and one of the things we ask is that they make community engagement a priority—no matter where they are in their career. It is their responsibility to have their talents used for the good of the community.

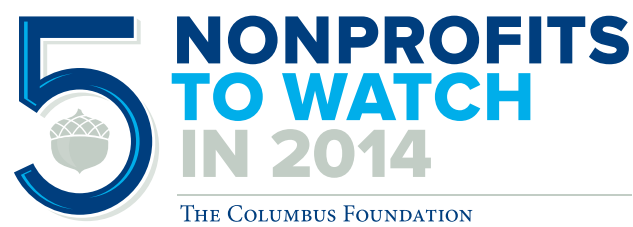
**What does The Spirit of Columbus mean to you?**

Two things. First, if you have an idea and you're willing to work, people will listen. I think as a community we encourage people who want to have an impact. From business ideas to community ideas, I think we are overall very accepting and we want to see people do well. Second, we have people who are willing to step up and say, 'I want to devote my time, talent, and treasure towards something.' We shine in that area. We encourage people to "do."



Photo courtesy of Lisa Hinson

Through the *Hinson Family Trust*, a Supporting Foundation of The Columbus Foundation, the family supports many initiatives, including Pelotonia and the fight to end cancer.



**A KEY COMPONENT** of the business sector in our region, nonprofits are tied as the third largest employer in Columbus. Given the Foundation's knowledge of the nonprofit sector, it is in a unique position to share information with those who want to strategically invest in high-performing central Ohio nonprofits.

"All of these organizations are scaled for impact and growth," said Douglas F. Kridler, president and CEO of The Columbus Foundation. "Each of them will have a substantial impact on our community's progress and quality of life."



Leaders from the 5 Nonprofits to Watch in 2014 recently gathered at the Foundation for a panel discussion. Pictured (l-r): William Murdock, MORPC; Chuck Gehring, LifeCare Alliance; Michelle Heritage, Community Shelter Board; Tom Katzenmeyer, GCAC; and Dr. Dana Vallangeon, Lower Lights Christian Health Center.

## THE 5 NONPROFITS TO WATCH IN 2014:

**COMMUNITY SHELTER BOARD** is addressing an unprecedented need for shelter and is making significant improvements to the adult homeless system, purchasing a building to make more shelter available, and gearing up for a \$25 million campaign.

**LOWER LIGHTS CHRISTIAN HEALTH CENTER**, one of Columbus' four Federally Qualified Health Centers, has renovated its Broad Street clinic to serve some of the community's most vulnerable residents, and provides important leadership in both the Franklinton and Hilltop communities.

**GREATER COLUMBUS ARTS COUNCIL (GCAC)**, with new staff and board leadership, has earned additional support from the City of Columbus to fund grants programs and initiatives. Watch for a new arts branding initiative and increased engagement of young voices in the articulation of the value of culture in our community.

**LIFECARE ALLIANCE** is now home to the Columbus Cancer Clinic, Project OpenHand, IMPACT Safety, and Community Shares of Mid Ohio. Faced with ongoing government funding cuts, the organization has launched an aggressive endowment campaign.

**MID-OHIO REGIONAL PLANNING COMMISSION (MORPC)** is planning for the long-term success of our region, and has created Insight 2050 with its partners Columbus 2020 and the Urban Land Institute. Insight 2050 will test the fiscal, environmental, and public health impacts of alternative land use and transportation scenarios.





## **SPRIT OF COLUMBUS AWARD HONORS BELOVED COMMUNITY CHAMPION**

**CONGRATULATIONS TO THE 2014 SPIRIT OF COLUMBUS AWARD WINNER DENNY GRIFFITH,  
president of Columbus College of Art & Design, an outstanding champion of the arts  
in our community.**

**“Denny’s transformation of CCAD clearly exemplifies what The Spirit of Columbus is, and his contributions will for many years positively affect our city and beyond. He is, and lives, our community brand of smart and open,” said Douglas F. Kridler, president and CEO of The Columbus Foundation.**

On April 17, 2014, Denny was presented with a “Jerrie,” a bronze maquette of the new Jerrie Mock sculpture at Port Columbus International Airport and had the opportunity to select one nonprofit from PowerPhilanthropy®, the Foundation’s online marketplace, to receive a \$5,000 grant. Denny chose the CCAD Creative Excellence Fund, which provides last-dollar grants to high-performing, high-financial-need students.

“Thank you for believing in the power of CCAD to incubate talent and shape culture and commerce in Columbus,” Denny said.

Jerrie Mock was the first woman to fly solo around the world, in her small Cessna airplane with “Spirit of Columbus” emblazoned on its side. The 38-year-old Bexley housewife and mother of three took off from Port Columbus on March 19, 1964. She landed safely back in Columbus on April 17 after 29 days, 21 stops, and more than 23,000 miles. 2014 marks the 50th anniversary of this historic flight.

★ **Visit [columbusfoundation.org](http://columbusfoundation.org) to view a new Spirit of Columbus video and learn more about the amazing spirit of Denny Griffith.**



**THE COLUMBUS FOUNDATION**