



# FAMILY FUNDS

## NURTURE A CULTURE OF GIVING

PHILANTHROPY PORTFOLIO

A Family Fund helps you engage your loved ones in philanthropy through a hands-on, personalized approach to charitable giving.

**THE COLUMBUS FOUNDATION** supports your family’s unique experience with customized service and insight about community needs and organizations. We’re here to help you help others through the most effective philanthropy possible.

**GETTING STARTED IS EASY.**

A Family Fund is a personalized, donor advised fund that makes it easy for you to introduce, encourage, and strengthen the role of philanthropy in the lives of the people you care most about. With a “parent” fund and up to five “individual” funds for children, grandchildren, or other loved ones, you create a framework that enables you to explore giving values and charitable interests as a family. You can convert an existing Donor Advised Fund or use cash, stock, real property, or other assets to create a named family fund. After creating your fund, you choose the charities you want to support—on your own schedule, when it’s convenient for you. It takes \$150,000 or more to open a new family fund.

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Our Family Fund at The Columbus Foundation has helped us involve our children and grandchildren in giving back to the community—something that is very important to us. The Foundation’s resources and programs offer us all the opportunity to be hands-on in learning about philanthropy and how we can each play a role in making a difference together.”

— MARLENE AND JOE BERWANGER

## KEY BENEFITS

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Family Funds are an ideal choice if you want to help foster the philanthropic ideals of your loved ones. Key benefits include:

### EASY

Work with our experienced staff to create your own unique vehicle to manage multiple giving choices from each family member and gain access to valuable knowledge about area nonprofit organizations. Review your fund, request grants, and utilize our online philanthropic marketplace PowerPhilanthropy to make your giving as effective and efficient as possible.

### FLEXIBLE

Add to your fund anytime, and have access to your fund and grant history seven days a week, 24 hours a day. The Columbus Foundation can accept gifts of many types of assets, including stock and real property. Our staff will work closely with your financial advisor to help facilitate gifts of all types.

### INDEPENDENT

Your fund is just that, your fund. It reflects the causes and organizations you care about—in central Ohio and beyond. We're here to offer individualized service and strategies to each individual fund in the family fund framework and help you carry out your goals and suggest ways to increase your impact through exclusive donor communications, workshops, and special events.

### EFFICIENT

The Columbus Foundation handles all the administrative tasks of achieving your philanthropic goals—from investment options and keeping track of your gifts and grants to sending you quarterly statements of activity—all for a nominal administrative fee.

## CONSIDER A FAMILY FUND IF YOU:

- **Seek simplicity and ease in your giving.**
- **Desire to create a family culture and legacy of giving.**
- **Seek to be actively engaged in your giving.**
- **Want to explore common values and the unique interests and giving perspectives of your family members.**
- **Want to give to multiple organizations and programs throughout the year.**
- **Want the flexibility of making gifts to your Family Fund on your own schedule and taking your time in awarding grants to the causes and organizations you care about.**
- **Seek more information about giving opportunities, insights, and perspectives locally, nationally, and worldwide.**

## INCREASE THE POWER OF YOUR GIVING

Access information about your fund via The Giving Store 24 hours a day, at [columbusfoundation.org](http://columbusfoundation.org). The Giving Store is your one-stop shop for easy and effective philanthropy. Search more than 1,200 area nonprofits, view your fund summary and giving portfolio, access personalized nonprofit recommendations based on your interests, and suggest a grant to the nonprofit of your choice.

## ABOUT THE COLUMBUS FOUNDATION

The Columbus Foundation serves nearly 3,000 individuals, families, and businesses that have created unique funds and planned gifts to make a difference in the lives of others through the most effective philanthropy possible. The Columbus Foundation is **Your Trusted Philanthropic Advisor**® and is among the top ten largest community foundations in the United States.

## WE'RE HERE TO HELP!

Learn more about The Columbus Foundation by visiting us online at [columbusfoundation.org](http://columbusfoundation.org) or in person at 1234 East Broad Street, Columbus, Ohio 43205. Please contact one of our Donor Services advisors by calling 614/251-4000 or emailing [dsd@columbusfoundation.org](mailto:dsd@columbusfoundation.org).