2 MINUTES WITH... BOB KIDDER
Governing Committee Chairman shares his thoughts on Columbus

“I’VE BEEN BLESSED, THAT’S FOR SURE.”
Meet 104-year-old Foundation donor Art Shepard

FIRST COLUMBUS PERFORMING ARTS PRIZE RECIPIENTS ANNOUNCED
Supporting incredible artistic directors

SIEMER INSTITUTE FOR FAMILY STABILITY UPDATE
National summit brings providers together

NEXUS (někˈəs) N. 1. A MEANS OF CONNECTION; A LINK OR TIE. 2. A CONNECTED SERIES OR GROUP. 3. THE CORE OR CENTER.
**President’s Perspective**

Douglas F. Kridler
President and CEO

“Whether they were getting ready to go on stage, or recording or sitting at a truck stop having a cup of coffee, it always looked important to me, like history in motion.”

So remarked bluegrass musician Marty Stuart last year when reminiscing about traveling with legendary musicians such as Bill Monroe. Whether remembering spending time with your elders, or those in your life that you deeply admired and respected, have you ever had that sensation, that the importance of their everyday acts had the significance of history in motion?

We are frequent witnesses and partners to history in motion in our community. The most obvious are the physical changes, like the striking architecture of the new Walter Wing at the Columbus Museum of Art, and the Scioto River being brought back to its natural channel and flow, and the renaissance happening in the eastern portions of Columbus’ first neighborhood, Franklinton. We salute everyone responsible for these and other such projects who have the vision, the acts of generosity that make such historic significance of history in motion.

Often less visible to the community are those expressions of shared responsibility that are about the dignity of a life well lived, expressed through acts of shared responsibility. Our community may be made up of many pieces, but the acts of generosity inspires us—truly, as they occur, we have that same sensation that we are seeing history in motion. This is particularly vivid when we see those among us make gifts to our community’s needs for generations to come through our Fund for Columbus. These are gifts not just for now, but forever, and they will serve as sources of our community’s regeneration for generations to come. History-shaping investments, always in motion.

Wall Street Journal columnist and author Peggy Noonan said on election day earlier this month that America is less cohesive today, breaking into little pieces. If that is the history that is in motion in America today, then all the more fitting that our theme is E Pluribus, The Columbus Foundation: Out of Many, The Columbus Foundation.

We honor the individual, but we work to strengthen that which we have in common. We are about the dignity of a life well lived, expressed through acts of shared responsibility. Our community may be made up of many pieces, but we come together in a wholehearted way at The Columbus Foundation.

Thank you for giving us the chance to help shape the future of our community. Being witness to acts of generosity inspires us—truly, as they occur, we have that same sensation that we are seeing history in motion. This is particularly vivid when we see those among us make gifts to our community’s needs for generations to come through our Fund for Columbus.

**Spread Some Joy!**

Give a gift that makes a difference this holiday season with The Columbus Foundation’s Charitable Gift Card. Our physical and electronic gift cards offer flexible options for giving through email, Facebook, or a traditional gift card.

Recipients can easily redeem online to support one of 600 central Ohio nonprofits featured in PowerPhilanthropy,® the Foundation’s online marketplace. Available in denominations of $20, $50, and $100, gift cards make the season brighter by strengthening our terrific city. The best news? One hundred percent goes directly to the nonprofit selected, and the gift cards never expire!

To learn more, visit TCGiftCardPurchase.org or contact Ann at adodson@columbusfoundation.org or 614/251-4000.

GIVE A GIFT THAT MAKES A DIFFERENCE! From the Columbus Foundation’s Charitable Gift Card.

**For more information, visit columbusfoundation.org or call 614/251-4000.**

Photos by Nick George. unless noted.
“I’ve been blessed, that’s for sure.”

104-YEAR-OLD DONOR REFLECTS ON A LIFE OF FAMILY AND PHILANTHROPY

WHEN ASKED HOW HE CELEBRATED his 104th birthday in September, Arthur E. Shepard was quick to respond. “Very well,” he laughed.

Born in 1912, Art grew up the oldest of six children on the South Side of Cambridge, Ohio. He has fond memories of his childhood and his hometown, made up of “nothing but fine, honest to God, good people.”

After graduating from Cambridge High School, Art came to Columbus in 1929 and worked in advertising at The Columbus Dispatch before starting school at The Ohio State University. Unable to continue his studies due to cost, he got a job in Newark in the insurance business. In 1948, he moved back to Columbus with his wife, Beatrice, and two daughters, Lynne and Marcia, to start Turner and Shepard, Inc., an insurance agency with friend Floyd L. Turner.

The successful company grew to include branch offices across the state, and in 1996 merged with Berwanger Overmyer Associates. Though his first fund with The Columbus Foundation, the Arthur E. Shepard Family Fund, was established in 1976, his relationship with the Foundation began earlier, during his days having lunch at the University Club with Foundation founder and fellow member, Harrison M. Sayre.

“We’d sit there at lunch at the long table and he would talk about what was happening at the Foundation. I think I still have a check for $100 that I gave to The Columbus Foundation,” Art said.

In the nearly 40 years since he started his first fund, Art has established three additional funds. A second Arthur E. Shepard Family Fund, established in 1997, is a Designated Fund that provides ongoing support to seven local nonprofit organizations.

The John W. and Edna McManus Shepard Fund, also established in 1997, honors Art’s mother and father. This fund awards grants annually to benefit cultural and economic programs for Cambridge and Guernsey Counties. An advisory committee, made up of Cambridge residents, assists with grant recommendations. Organizations that have received support through this fund include: Cambridge Area YMCA; Guernsey County Senior Citizens Center, Inc.; Lutheran Social Services of Southern Ohio, and Living Word Outdoor Drama.

In 2012, Art established the Beatrice Percce Shepard Fund to support BalletMet in memory of his first wife, who was a professional ballet dancer.

In addition to his current funds, Art has a generous planned gift in place that will provide unrestricted dollars to allow the Foundation to support timely community needs for generations to come. He expressed that he likes the ease and flexibility of giving through the Foundation, and not having to write checks to support the places and things that mean the most to him.

“I think Harrison Sayre, way back when I gave him $100, he was such an enthusiastic fellow and it (the Foundation) was such a great thing to start,” Art explained. “I thought, what a great idea it was to have a central place where you could give money and you wouldn’t have to worry about it being taken care of. I haven’t changed my mind on it at all.”

Art’s second wife, Dorothy, passed away in 2012 at the age of 98. The two were married 40 years and both were very active in the community. Today, the sharp and witty great-great-grandfather lives in a Columbus condominium and stays busy with activities, friends, and supporting the Buckeyes.

“I’ve lived a great life... A lot of fun, lot of change, lot of life—and that’s good. I had a wonderful mother and father, brothers, and sisters. Even my grandmother would give me a dime once in a while. Both my wives were great gals.”

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LUTHERAN SOCIAL SERVICES OF SOUTHERN OHIO, AND LIVING WORD OUTDOOR DRAMA

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CELEBRATION OF PHILANTHROPY

ANNUAL EVENTS APPLAUD EXTRAORDINARY GENEROSITY OF DONORS

2014 marks the fifth consecutive year gifts topped $100 million

ON SEPTEMBER 3, Columbus Foundation donors, nonprofit partners, friends, and staff came together to celebrate a remarkable year of generosity and honor the 2015 philanthropy award winners during our annual Celebration of Philanthropy events in Davis Hall. Those gathered also saluted members of the Foundation’s Legacy Society—donors who have indicated they intend to leave a future gift to the community. More than 700 Foundation donors have established planned gifts to create a lasting legacy.

Since 1944, the first year of awarding grants, the Foundation and its donors have awarded an incredible $1.68 BILLION to support nonprofit organizations—an amazing testament to the generous hearts of all our donors. Thank you!

2015 PHILANTHROPY AWARD WINNERS

DON AND NANCY KELLEY AND FAMILY received the Harrison M. Sayre Award for outstanding philanthropic leadership in central Ohio. The award is given in honor of The Columbus Foundation’s founder and 25-year volunteer director.

The Kelley Family is synonymous with philanthropy in our community, and their commitment and dedication to revitalizing the South Side, where both Don and Nancy grew up, is an inspiring example of their big hearts. With a passion for helping those less fortunate, and a large extended family now actively involved in philanthropy, the Kelleys exemplify Harrison M. Sayre’s vision—to create a stronger, better city.

GOODWILL COLUMBUS received The Columbus Foundation Award for its work to strengthen and improve our community. The Columbus Foundation Award recognizes organizations that have made a difference in the quality of life in our community. Goodwill Columbus, led by President and CEO Margie Pizzuti, provides valuable services and resources for people with disabilities and other barriers, enabling them to transform their lives through work, health and wellness, and social enterprise. In 2014, the agency served nearly 3,200 individuals representing more than 1.3 million hours of service.

As of December 31, 2014, assets for the Foundation totaled $1.83 billion, held in 2,226 unique funds and 28 Supporting Foundations.

Grants by the Foundation and its donors totaled $142.9 million, benefiting 2,226 nonprofit organizations in a wide range of fields, including arts and humanities, conservation, urban affairs, health, education, and social services.

The Columbus Foundation announced $132.9 million in gifts to new and existing funds and Supporting Foundations in 2014.

72.5 percent of grants were awarded to nonprofit organizations in central Ohio, 9.1 percent were outside of central Ohio, and 18.4 percent were outside of Ohio.

Nearly $1.9 million in scholarship grants were awarded.

The total amount of new planned gifts communicated to the Foundation in 2014 was $54.4 million, bringing the total of future planned expectancies to more than $893 million.

THE COLUMBUS FOUNDATION HONORED ATTENDEES of this year’s Celebration of Philanthropy by granting 340 free meals to those in need at the South Side Roots Café inside the new Reeb Avenue Center. South Side Roots is owned and operated by Mid-Ohio Foodbank, in partnership with Community Development for All People, and includes a pay-what-you-can café, an affordable fresh foods market, a weekly community meal, and a Kids Café meal program for students at South Side Learning & Development Center and the Boys & Girls Clubs of Columbus.

TAKE ACTION: Support this incredible new center by having lunch at the South Side Roots Café! Learn more and see the menu at columbusfoundation.org/takeaction
5th Annual Siemer Institute for Family Stability Summit Convenes in Dallas

AN EXTRAORDINARY PROGRAM created by Columbus Foundation donors Barbara and Al Siemer continues to make great strides in strengthening families and curbing student mobility.

In 2003, the Siemers developed the Family Stability Initiative, a program in Sarasota, Florida where the couple has a second home, to help families at risk of becoming homeless. In 2008, the effort expanded to Columbus.

In 2011, with 10 cities on board, the Siemers created the Siemer Institute for Family Stability (SIFS)—which is supported through the Siemer Family Foundation, a Supporting Foundation at The Columbus Foundation—to capitalize on the success of local programs and expand the program to cities across the country. Since 2011, SIFS has helped more than 19,000 families and 37,000 children. The program has expanded to 53 cities from Boston to San Francisco, facilitated through local United Way organizations.

Early this fall, representatives gathered in Dallas for the fifth annual SIFS summit, where they were able to share and learn from one another about the challenges and triumphs they see in their own communities.

“The summit was amazing. It is so important because representatives from the cities love to compare notes and hear what other places are doing, how they solve problems, and what other programs they have developed,” Barbara said.

SIFS, led by National Director Rob Podlogar since 2011, has seen tremendous expansion in recent years, adding 17 cities in 2014 alone.

The program’s success is based on intervention, prevention, and education. Families work with case managers to identify areas of need, and create a customized plan. Since the SIFS program goes beyond education, it helps families identify priorities and create a customized plan.

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Governing Committee Chairman C. Robert (Bob) Kidder has served on the Foundation’s board since 2012, and became chair in 2015. The Toronto native, who once donned maize and blue as a student at the University of Michigan, has been part of the Columbus business, civic, and philanthropic community since 1995. Now, he’s also an avid Buckeye fan!

We recently talked to the budding photographer, wine collector, and part-time California resident about why Columbus is such a special place to him.

You’ve seen companies through good and bad times during your leadership roles at Duracell, Borden, and most recently Chrysler Group LLC—and you are highly regarded as a businessman. Who inspires you as a leader, and why?

I’m inspired by a lot of things, and it changes by day. It includes business icons, like Sergio Marchionne who was the Chrysler head I worked with, as well as guys like Elon Musk and Steve Jobs. Certainly those icons have something to give and I can learn from them. In addition, there are local leaders I learn from, like Dr. Mark Galantowicz at Nationwide Children’s Hospital and his formation of the heart team there, or Tanisha Robinson in the entrepreneurial community.

There are a lot of other people who inspire me that are just ordinary folks who have things in common—a vision, passion for it, compassion for people, discipline to move toward their vision, and a willingness to take risks to do it. They don’t have to be icons, but normal folks with those characteristics. And I learn from them all.

Columbus is a place where businesses like to set roots and grow. What makes it a good city for doing that?

Columbus is welcoming. You can get involved to whatever degree you want to. Things here are accessible—institutions like The Columbus Foundation, The Ohio State University, the library system, restaurants. Everything is available, and arts and culture and restaurants are all within 20 minutes. That’s very different than if you’re living in Chicago or elsewhere. The quality of life is really special here. This is a very collegial place and that collegiality is at the individual level, and also in the business community. You don’t know how unique that is. And, there’s an attempt by the community to engage new businesses.

You and your family have been very philanthropic over the years. Are there causes and interests that are particularly meaningful to you? What are they, and why?

Two things stand out. One is education. I have a particular interest in preschool because I think it helps people break through other barriers that keep them from accessing all the opportunities they might otherwise not have. Years ago I did the “Principal for a Day” and I was impressed. The discipline in the school I was in was extraordinary. What I learned in that process is that everything outside of school prior to the time they arrived was the problem.

The Sieomer Institute for Family Stability is something my wife, Mary, and I have supported because I believe if you can stabilize the family you can stabilize the child. My wife and I are also both involved in the arts. Mary has been active in the Columbus Museum of Art for many years and served on its board, and is still engaged. I’ve been on the Wexner Center for the Arts board for 20 years.

Describe a “perfect day” for you in Columbus. Where would you go? Who would you go with?

I would get up and take my dog, Kalay, for a four to five mile walk. Then I would go to the Wexner Medical Center’s Philip Heit Center in New Albany and work out. I would come into the office for a little while, just to keep my hand in the game. It’s in the Arena District, which is a cool place. Then I would play golf or go to a Blue Jackets or Buckeyes game. Then I would dine with some friends, and I’d have a great bottle of wine.

What three words would you use to describe Columbus?

My answer is The Columbus Foundation’s answer—E Pluribus Unum. Take the entrepreneurial community as one example. People jump in to help them find capital, and be advisors. People get together around things like Pelotonia and sports teams. Weinland Park, one of the Foundation’s initiatives, is an example of bringing constituencies and individuals together to solve a problem that exists in the community. That E Pluribus Unum spirit is stronger here than just about any city you could go to. It’s real.

A New Collaborative Effort Will Focus On Education Excellence

The Columbus Foundation is proud to support a new private/public effort, FutureReady Columbus, which will provide a “cradle through careers” approach to education excellence in central Ohio.

“By investing in FutureReady, The Columbus Foundation is supporting a unique alignment of talent and resources determined to work with the public school system to improve student achievement,” said Douglas F. Kridler, president and CEO of The Columbus Foundation.

“FutureReady is a collaboration of nationally recognized educators and thought leaders who, by working together, will strengthen our community’s ability to improve our educational assets.”

The FutureReady Columbus Fund was established in April, thanks to a $10,000 grant from the Robert B. Hurst Fund, to provide a neutral, trusted philanthropic vehicle to hold contributions from the community to support this new education entity.

In August, the Foundation announced a $250,000 grant to the FutureReady Columbus Fund, thanks in part to the following Unrestricted Funds: the Robert B. Hurst Fund, the James W. Overstreet Fund, and the Martha G. Staub Fund.

FutureReady Columbus’ mission is to work collaboratively in the community to ensure that all children in the city of Columbus, regardless of where they live or where they go to school, acquire the skills necessary to succeed in the classroom and in life. The initial focus areas will be on early childhood education, community engagement, public policy, advocacy, and leadership. The new entity is integrating the capabilities of Learn4Life Columbus, KidsOhio.org, and Learning Circle Education Services. FutureReady staff will work to amplify or scale what is working, while eliminating duplicative efforts and infusing the education ecosystem with renewed energy, creativity, and determination.

In September, Lillian Lowery, former Delaware and Maryland state superintendent of schools, was named CEO of FutureReady Columbus. “The idea is, if we join forces we can have a greater impact,” said Mark Real, president and CEO of KidsOhio.org.
We celebrated our scholarship donors along with the amazing students they support at a special ice cream social. In 2014, 992 scholarships were awarded for nearly $1.9 million!

Pictured from left are: Taleigha Davis, Taylor Mitchell, and Ruby Massey.

We honor our donors, David and Nanci Gobey, whose $1.5 million pledge to Columbus City Schools will purchase musical instruments for decades to come.

In addition, the Gobey Music Trust Fund through The Columbus Foundation will allow students who graduate from a Columbus high school to keep their instruments if the student meets certain academic requirements. Awesome!

A New Collaborative Effort Will Focus On Education Excellence

Books that Inspired Me

Barbara K. Fergus has spent a lifetime dreaming bigger and bolder—always with a commitment to collaboration, community, and philanthropy. A founding principal of Midwestern Auto Group (MAG), she is especially passionate about programs that nurture and encourage future leaders.

If you had to name a favorite author, who would it be and why?

Favorites are so often ephemeral, but I do have a list of authors that are always thought provoking and worthwhile.

They include—Thomas Friedman, Eckhart Tolle, Richard Florida, and Walter Isaacson among others. I tend to focus on non-fiction and frequently indulge my interests in finance, women’s leadership, integrated healthcare, and biographies about the best and the brightest. Two particular favorites are Einstein and Madeleine Albright.

Is there a specific book that had a major impact on you? Which one and why?

The Missing Piece, by Shel Silverstein.

It is the quintessential fable about the journey being more important than the destination, and that the questions in life are almost always more telling than the answers. It highlights the necessity of always leaving an ‘open space’ in your life to make room for serendipity. It reminds us that we should accept concepts of questing and adventures—to dream bigger and be bold while embracing what awaits us on our doorsteps.

What are you currently reading? What’s next?

Each summer I attend the Aspen Ideas Festival and come away with a reading list that takes me well into springtime. Currently, I am just beginning The Tale of the Dueling Neurosurgeons by Sam Kean. Sam is a New York Times journalist and best-selling author whose two previous books (The Disappearing Spoon and The Violinist’s Thumb) were fascinating. He often deals with the very fine line between madness and genius and the public’s perception.

Is there a book that you regularly recommend to others? Which one and why?

We are back to Shel Silverstein and The Giving Tree. Like so many children’s books, it is a very adult story at its heart. And like all tales of relationships, it can be divisive and open to interpretation. It asks big questions—how much is too much and is too much ever enough? Each reader chooses their own conclusion. For me, it speaks to the ethos of the more you give, the more you receive.

THE COLUMBUS FOUNDATION welcomed California-based author Sam Quinones for a special convening on America’s opiate epidemic during his visit to Columbus on October 13. Quinones’ book, Dreamland: The True Tale of America’s Opiate Epidemic, centers on the origins of a heroin epidemic that has infiltrated many cities in Ohio, and its impact on individuals, families, and communities as a whole.

TAKE ACTION: A number of central Ohio nonprofit organizations are on the front lines of this crisis, including MARYHAVEN, COMPROUD, ALVIS HOUSE, AMETHYST, and HOUSE OF HOPE. To learn more about their programs, and how you can support their efforts, visit columbusfoundation.org/takeaction

NEXUS FALL 2015 / 7
We’re happy to announce the launch of our new columbusfoundation.org website!

The redesigned website features powerful resources you can use, accessible on each of your devices. Check out our latest research reports about family homelessness and opportunity youth in central Ohio, as well as timely opportunities for giving and inspiring stories. Visit today and every day for new Spirit of Columbus moments—an ongoing visual narrative painting a portrait of SMART OPEN Columbus!