



# THE COLUMBUS FOUNDATION

## Director of Communications and Marketing

The Columbus Foundation, one of the top ten community foundations in the United States, seeks an experienced professional to manage our communications and marketing objectives. This position is responsible for: developing, implementing, and managing integrated communications and marketing to support the Foundation's brand positioning as the *trusted philanthropic advisor* to individuals, families, businesses, and communities through the most effective philanthropy possible.

Qualified candidates must have the following requirements:

- Bachelor's Degree in Communications, Public Relations, Marketing or related field, Graduate degree preferred.
- 5+ years of professional experience in exhibiting proven success in the marketing and communications field.
- Experience in strategic planning and execution of comprehensive marketing campaigns, including the development of brand content and narratives for the digital stage.
- Oversight of multiple communication channels, including print and digital publications, news media relations, advertising, marketing promotions, website, social media platforms, and digital assets.
- Skilled in daily oversight and leadership of a high performing team of communication and marketing professionals.
- Management and development of annual marketing budget.
- Exceptional communication, writing, and presentation skills.
- Outstanding interpersonal skills.

For confidential consideration, please send your resume by mail or electronically, along with salary requirements, to:

Pam Straker  
Director of Human Resources  
The Columbus Foundation  
1234 East Broad Street  
Columbus, OH 43205  
[pstraker@columbusfoundation.org](mailto:pstraker@columbusfoundation.org)  
[www.columbusfoundation.org](http://www.columbusfoundation.org)

***The mission of The Columbus Foundation is to assist donors and others in strengthening and improving our community for the benefit of all its residents.***

The Columbus Foundation is an equal opportunity employer.