

THE BIG TABLE®

AT A GLANCE | 2018

Approximately 700 people took The Big Table survey. Here's what they told us.



LET'S DO IT AGAIN.

94%

said they were likely or very likely to participate again.



HELLO, STRANGER.

93%

said they met new people at their Big Table.



WE'RE BETTER TOGETHER.

75%

felt their group developed an idea that has the potential to strengthen our community.



BE THE DIFFERENCE.

63%

said their main reason for participating was to help create positive change in the community.

“ I was skeptical at first, but you've got a convert! This is a great city-wide event. Even though I only attended one conversation...I still felt a part of something larger than myself. ”

PERSONAL OUTREACH

THE BEST RECRUITING TOOL FOR ATTENDANCE

42% were invited by a host

15.3% heard about it through work

12.17% heard about it on social media

PARTICIPANTS REPRESENTING



UNIQUE ZIP CODES

43214 (CLINTONVILLE) MOST COMMON

TOP FIVE TOPICS

AT BIG TABLE CONVERSATIONS

EDUCATION	46.5%
ECONOMIC ISSUES	46%
AFFORDABLE HOUSING AND HOMELESSNESS	45%
POVERTY	45%
CHILDREN'S NEEDS	38.5%



THE COLUMBUS FOUNDATION